



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

www.oleyvalleybiz.org

April Meeting

Our next business meeting of the OVBA will be a 7:00 a.m. breakfast meeting at the Oley Legion Diner on Monday, April 25th.

Summer Mixer

Mark your calendar. Details will follow.

Union Jack's Inn on the Manatawny – 7/14/05 (4:30 – 6:30).

Board of Directors

Makeup of the newly forming OVBA Board of Directors:

Past Presidents (3) Wilma Leininger, Tom Mitchell (each for 2 years),
Scot Williams (1 year)

Election of 2 from General Membership (3 nominees):

Frank Morgan, Roxanne Stauffer, and Jeff Zackon

Two of these three nominees will be chosen by vote of OVBA members present at the next OVBA meeting.

Random Comments from Stu Kern

Did anyone read the excellent article in the lifestyle section of the paper a while back regarding toilet training?

In the good old days (subjective) life was not fair, kids didn't have to "feel good" all the time, and when a parent said something it was not open to negotiation or consulting with a lawyer about your rights. You did it, coped, and went on with life.

The article's author states the statistic that child and teen depression has tripled since 1965 and that today's kids are not as likely to have as happy a childhood as those in the 1950's. He goes on to state "-- it is ironic to note that every since American parents began worrying about psychological issues, American children began having more psychological problems. Might there be a connection?

By the way, the author is a practicing family psychologist.

Treasurer's Report

*Oley Valley Business Association
Treasurer's Report*

Beginning Balance	5,866.07
Interest (3/31/05)	1.54
Dues (3 New)	105.00
Dues (5) (1 – Donation 100.00)	<u>275.00</u>
SubTotal	\$6,247.61
Expenses:	
Peripheral Systems #10096	<u>17.98</u>
Ending Balance (03/31/05)	<u>\$6,229.63</u>

*Respectfully submitted,
Minerva S. Hoppes, Treasurer*

Minutes

General Membership Meeting Minutes

March 28, 2005

Call to Order

The March meeting of the Oley Valley Business Association was held at the Yellow House Hotel. The meeting was called to order at 7:10 PM by President Bill Griffith, and was followed by introductions.

Minutes & Treasurer's Report

A motion to accept the March minutes was made by Oscar Egolf and seconded by Scot Williams. The motion carried.

A motion to accept the Treasurer's report was made by Kevin Bieber and seconded by Scot Williams. The motion carried.

Attendance

The total attendance for the meeting was 31 members and personal guests and 3 non-member guests, including our Speaker. A total of 20 member businesses were represented.

Program

Our guest speaker was Marsha Egan, professional Coach and Speaker and President/CEO of "Leadership Lights" – a leadership-coaching firm focused on inspiring leaders. Her presentation was entitled: *Are You Running Late for "The Rest of Your Life?"*

Using a worksheet that she provided, she asked us to list those things on which most of our time is spent in one column, and those things that are most important to us in another. Comparing these two lists can show you whether or not you are spending your time on the things that are most important to you. Most often people aren't.

She also asked us to write down our "Rocking Chair View", which is what we hope to have accomplished by the time we're sitting in our rocking chairs and looking back on our lives – then use that perspective to figure out your goals.

She encouraged us to write down our "S.M.A.R.T. goals" (Specific, Measurable, Achievable, Reasonable, Time-bound), because when you write down your goals, you have a greater chance of achieving them.

Marsha said that if you have had a goal that you haven't accomplished so far, Let it Go! The past is gone. Put your stake in the ground and live in the present.

Committee Reports

Scholarship – Doug Kramer reported that we have around 12 applicants for our Scholarship. The deadline was March 15. The Committee will be meeting soon to pick this year's winner.

Doug also recommended that we advertise/designate the scholarship in the future as a \$1000 scholarship, and have the Association pick up the difference between the initial \$500 and contributions by members and the cartridge recycling program.

Pot Pie Dinner – There has not been a follow-up meeting of the Pot Pie Committee, so the results are still unknown.

Berks County Chamber of Commerce – Mike McCarthy of the Berks County Chamber of Commerce reported on upcoming programs, including an HR Fair on April 13.

Program – Kevin Bieber reported that the April meeting would be a general business meeting. May's program will be Dennis Leh, who has requested a dinner meeting (7 PM). June's program will be the Oley Township Supervisors.

Old Business

Town Meeting – Stu Kern reported that the Town Meeting would be held on Thursday, March 31, 2005, from 7-9 PM in the Middle School Auditorium. 90 posters had been printed (courtesy of Peripheral Systems) and placed in prominent locations in the area. Advertising was done in the Boyertown Times, Eastern Pennsylvania Business Journal, and the Reading Times. Stu indicated that help was needed that evening with directing the audience and helping with the microphones. There would also be a PowerPoint presentation, and the school would provide the audio/visual equipment for that.

Shops of Oley – Stu Kern reported that the "Tour of the Shops of Oley" event was scheduled for the first weekend of May, and he felt it made sense for them to combine with the Association in the Boyertown Times Spotlight Issue. He indicated that with approval by the membership, he would approach them to join with the Association for the Spotlight and possibly other functions. Some of them are OVBA members, but many aren't.

New Business

There was no new business.

The next meeting will be held on Monday, April 25, 2005; time and location to be announced.

Adjournment

Oscar Egolf moved to adjourn the meeting; Scot Williams seconded it. The business portion of the meeting was adjourned at 8:00 PM.

*Respectfully submitted,
Sharon Morrow, Secretary*

*Humor
from
Tom
Mitchell*

The Washington Post's Mensa Invitational once again asked readers to take any word from the dictionary, alter it by adding, subtracting, or changing one letter, and supply a new definition.

Here are this year's winners:

1. *Intaxication:* *Euphoria at getting a tax refund, which lasts until you realize it was your money to start with.*
2. *Reintarnation:* *Coming back to life as a hillbilly.*
3. *Bozone (n.):* *The substance surrounding stupid people that stops bright ideas from penetrating. The bozone layer, unfortunately, shows little sign of breaking down in the near future.*
4. *Foreploy:* *Any misrepresentation about yourself for the purpose of getting some action.*
5. *Cashtration (n.):* *The act of buying a house that renders the subject financially impotent for an indefinite period.*
6. *Giraffiti:* *Vandalism spray-painted very, very high.*
7. *Sarchasm:* *The gulf between the author of sarcastic wit and the person who doesn't get it.*
8. *Inoculatte:* *To take coffee intravenously when you are running late.*
9. *Hipatitis:* *Terminal coolness.*
10. *Osteopornosis:* *A degenerate disease. (This one got extra credit.)*
11. *Karmageddon:* *It's like, when everybody is sending off all these really bad vibes, right? And then, like, the Earth explodes and it's like, a serious bummer.*
12. *Decafalon (n.):* *The grueling event of getting through the day consuming only things that are good for you.*
13. *Glibido:* *All talk and no action.*
14. *Dopeler effect:* *The tendency of stupid ideas to seem smarter when they come at you rapidly.*
15. *Arachnoleptic fit (n.):* *The frantic dance performed just after you've accidentally walked through a spider web.*