



# Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

[www.oleyvalleybiz.org](http://www.oleyvalleybiz.org)

## *April Meeting*

**April 23, 2007** – 7 AM Business Meeting at the Oley Fairgrounds building. There will be coffee and donuts provided for a minimal donation. Please Note this is a change from our usual policy of meeting on the last Monday of the month. Our guests will discuss Emergency Management in our community. Guests include Ron Kline, Oley Township Emergency Coordinator and Jeff Weidner, Deputy Coordinator of the Berks Emergency Management Agency. The Oley Fire and Police Chiefs have also been invited.

Jeff Zackon from the Oley Valley School District has requested a few minutes during this meeting to discuss Act I.

## *Message from Doug Kramer, OVBA President*

PANIC... an acronym that I made up for this word is... People Acting Nervously Initiating Chaos. When my kids were young, I had given them the opportunity to take self-defense classes. One of the primary goals of that class was to reduce the panic level that might interfere with one's ability to analyze the situation around them. To do this, the students were fed a steady diet of various attacks so one could react in a more controlled environment and hence give them more confidence to deal with the element of surprise.

Today, there are so many threats to our society, not only by terrorism, but also generated by our daily needs say in the form of nuclear power plants, or chemicals, or the way we transport them. Also, there is always the possibility of a natural catastrophe. While never having the training of a boy scout, I am a firm believer in being prepared.

In the event that such a horrific disruption would ever occur in our neighborhood, I would hope that the business community could be prepared by putting into action plans that will assist in reducing panic. Please join us for the April meeting where we will be informed of our area's current emergency plans.

Sincerely

Douglas A. Kramer, President

## *Upcoming Meetings*

*May 21 – Monthly Meeting – 12 noon, Location TBD*

*June 25 – Monthly Meeting – 6:30 pm – Location TBD*

*Please check future newsletters and/or the website for locations and any changes.*

## *Meeting Minutes*

*March 26, 2007*

### **Call To Order**

The March 26, 2007 meeting of the Oley Valley Business Association was held at the Pleasantville Inn at 12 Noon. Our guest speaker gave her presentation during lunch and then President Doug Kramer called the meeting to order at 12:48 PM.

### **Attendance**

The total attendance for the meeting was 19 members. 14 Businesses were represented.

### **Minutes & Treasurer's Reports**

A motion to accept the minutes as published in the February newsletter was made by Carol Meeker and seconded by John Varady. The motion carried.

A motion to accept the Treasurer's report as published in the February newsletter was made by Mike Moore and seconded by Kevin Bieber. The motion carried.

### **General Business**

President Doug Kramer welcomed Bradley Smith from the Oley High School FBLA and thanked FBLA leader, David Hoffman, for bringing students along to our meetings to see what we're all about.

Also, a welcome to Brenda Weil, who will now be representing BerksMont News along with John Varady.

### **Committee Reports**

#### **Scholarship Committee**

There were 10 entries submitted for the scholarship essay. They will be reviewed shortly to determine a winner.

#### **Program Committee**

Kevin Bieber introduced our guest speaker, Allison Snyder of East Penn Manufacturing, prior to the start of the meeting. Her years of experience in the human resources area provided many helpful hints to keep in mind when hiring and firing employees.

Of particular interest to many members was how to do a background check on potential employees. Allison provided the following way employers may do a free Pennsylvania background check:

1. Go to <http://ujportal.pacourts.us>
2. Click on "e-services"
3. Click on "public web docket sheets"
4. Click on "Court of Common Pleas"
5. Enter Last Name, First Name, County or Crime.

Thanks to Allison for her time and very useful information provided for our members.

Upcoming programs are as follows:

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Jeff Zackon from the Oley Valley School District has requested a few minutes during this meeting to discuss Act I.

**May 21, 2007** - This will be a business meeting. Location to be determined.

**June 25, 2007** – Dinner meeting. Speaker and Location to be determined.

Kevin and Stu Kern are working on programs for the second half of 2007. Suggestions are welcome.

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### **Old Business**

**By-Laws** - Carol Meeker reported that the by-laws for the Association are currently up to date. She will forward a copy to Sharon Morrow for publication on our web site.

### **New Resident/Business “Welcome Packets”**

Sharon Morrow passed around a sample of what the new Welcome Packets will look like to be distributed to new residents and businesses in the area throughout the year.

### **Directories**

For the first time, in addition to the regular member listings in the directory, we will be offering ad space on the back pages. Several Ads have been received so far. There are two options available to members:

Option 1: Purchase a ¼ page ad in the directory (business card size ad) for \$50 and get a coupon (printed on a sheet with other member coupons) placed in the Welcome Packets.

Option 2: Purchase a full page ad in the directory for \$150 and get a full sheet ad (8 ½ x 11) placed in the Welcome Packets.

Members will be required to provide the ad copy in electronic form (full layout, not just the text) for both the Directory ad and the coupon or full sheet Welcome Packet ad.

All ads and payments must be submitted by April 16, 2007. Please contact  
*Sharon Morrow* (610-987-6555 email [smorrow@dejazzd.com](mailto:smorrow@dejazzd.com)) or  
*Minerva Hoppes* (610-944-1140 email [minerhp6@netscape.com](mailto:minerhp6@netscape.com))  
if you are interested in purchasing an ad.

### **New Business**

Marsha Moser is helping organize the Pleasantville Bridge Fest for this year which will be held on June 8<sup>th</sup> and June 9<sup>th</sup>. She asked if the OVBA would be involved.

They are trying to make this a regular community event aimed mostly towards our area youth. There will be many new activities this year including 'A Taste of Oley', an American 'Oley' Idol contest, Ball Games, Fishing Rodeo, Childrens' Games, Craft Vendors, Country Music, and finishing off with a "Renewing of Vows" at the Covered Bridge.

Call 610-689-5153 for more information or to reserve vendor space

### **Adjournment**

Mike McCarthy moved that the meeting be adjourned; Mike Moore seconded it. The meeting was adjourned at 1:15 PM.

### *Treasurer's Report*

The April and May treasurer's report will be included in next month's minutes.