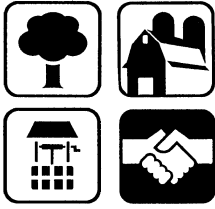


Oley Valley Business Association

P.O. Box 25

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www.oleyvalleybiz.org



*April 28, 2009
Meeting*

Our next OVBA meeting will be at 12:00 noon on **Tuesday, April 28, 2009 at Golden Oaks**. This will be a business meeting. OVBA member, Mike McCarthy will be speaking about the business he's started since leaving the Chamber.

Please mark your calendar and plan on attending.

*Message from
OVBA President*

As we are almost one whole month into the second quarter of the year, I hope everyone had a good and profitable start to the year 2009. Time continues to move along quickly and we all continue to work hard as everyday brings new challenges.

I certainly want to take a moment to thank all of you who attended the last Business Association meeting held on March 31st at Golden Oaks. What a great attendance to hear Chuck Domino speak. This was certainly one of the best attended events I have seen since being active with this organization. I as well as all the officers will be looking forward to continuing this strong attendance at future meetings.

Speaking of future meetings, our next meeting is scheduled for April 28th at noon time at Golden Oaks. This will be a business meeting with a member speaker. Please come out and hear about all the exciting things the Association is doing. Our officers continue to work hard to make the Oley Business Association the best it can be. In order to do that, we need your help by attending our meeting on April 28th.

I want to also thank everyone who helped at the annual Pot Pie Dinner in March. Once again it was well attended which shows just how great this community is. That committee was again able to help some less fortunate people which should make everyone feel good. So, no matter if you helped or bought tickets and enjoyed that great meal, I express a sincere thanks !!!!!

One final note, please mark your calendars for Tuesday August 11th from 4 to 7 pm for something new that our Association will be doing. What is it? Please come to our meeting at Golden Oaks on Tuesday April 28th at noon to hear this exciting announcement.

Kevin D. Bieber
President

Call To Order

The March 31, 2009 meeting of the Oley Valley Business Association was held at Golden Oaks Country Club. President Kevin Bieber called the meeting to order at 12:07pm & introductions were done.

Attendance

Meeting attendance was 34 with 24 businesses being represented.

Minutes & Treasurer's Reports

The following change was made to the Announcements section of the February 24, 2009 minutes:

The Oley Valley Community Education Foundation and the Oley Valley Heritage Association each contributed \$2,500 for the restoration and preservation of records made by teachers and school boards during the period of one room schools in the townships of the current Oley Valley School District. These records are to be held on the second floor of the District's Administrative Building.

The Pennsylvania Land Trust Association is awarding to Oley Township the 2009 Pennsylvania Conservation Award. "This award was developed to recognize municipalities that have demonstrated leadership & success in the conservation of our special places & landscapes." Oley was one of two out of over 2500 municipalities in PA to receive this award. It will be presented on May 8th in State College, PA.

A motion to accept the minutes as published in the last newsletter with the above changes was made by Jim McArthur and seconded by Barb Olszewski. The motion passed

A motion to accept the Treasurer's report as presented was made by Oscar Egolf (subject to audit) & seconded by Shirley Moyer. The motion passed.

General Business

Kevin thanked everyone for the great attendance this year. Member introductions were made.

Chuck Domino, President of the Reading Phillies, was introduced as our speaker. Chuck spoke to the membership about building the franchise to what it is today. He attributes a large part of that success to being very dedicated to keeping good long term employees rather than constantly turning over to get cheaper labor and by staying highly visible throughout the community, even in the off season. The organization is involved in many activities and charitable organizations.

After his presentation, Chuck took questions from the membership.

President Kevin Bieber then held a drawing for tickets to the R-Phils opening night, donated by OVBA member Judd Builders, as well as some hats donated by the Reading Phillies organization. Congrats to our winners!

Committee Reports

Scholarship Committee

10 entries were received for the contest. Committee members will be meeting tomorrow, April 1, to pick a winner.

Program Committee

Kevin presented the idea of having a family picnic for members this summer at the Oley Fairgrounds. Would be around 4 in the afternoon. Membership has interest in this idea, so the Officers will work on more details.

Oley Fair – no report

New Business - none

Old Business

Web Site – Kevin reviewed information we have so far. Media Fusion initially came in expensive, however, Darryl Keen is willing to do original proposal for \$2,000 and include 1 year hosting. Open to floor:

What does it cost after 1st year? \$39.95/mo.

Trish Hartline mentioned citimax - \$20 month – no extra fees. Easy to change. Can have as many pages as you want.

Oscar – what's the benefit to businesses? We should do more business among our members.

Kevin: What should we do? Move forward or look into alternatives.

Questions:

- 1) How are we paying for this? Who maintains it? We have \$2,000 in budget. Maintenance – Officers
- 2) If each business gets a page, is it static? It can be updated, but must be done by one of the Officers.
- 3) Were there other bids? No, we went by our general knowledge of web site costs from having investigated it for our own businesses along with the quality and flexibility of other sites designed by Media Fusion.

Comments:

- 1) Barb Olszewski noted that this price is not bad. They had checked around for their business and the lowest bid was \$1300 + \$75/mo.
- 2) Kelly Blankenbiller clarified that this new site will be much more appealing than what we now have in place.

A motion to move forward with Media Fusion for new web site was made by Andy Kent, 2nd Mike McCarthy.

The motion passed.

Announcements

1,550 dinners were sold at this year's Pot Pie Dinner, which is an increase over last year. Thanks to those who volunteered.

A letter was received from a group wanting to build Library in Oley. Dr. Zackon informed us that the group is surveying community right now. No commitment yet, but they will be presenting results tomorrow, April 1st.

Kevin – directories available...not many left.
Chuck has pocket schedules for R-Phils.

Adjournment

The meeting was adjourned at 12:51 PM

Next Meeting:

**April 28, 2009 12:00 Noon at Golden Oaks. - Bus Mtg
OVBA member, Mike McCarthy will be speaking next week about
the business he's started since leaving the Chamber.**

*Respectfully submitted,
Marianne van der Velde, Secretary*

Treasurer's Report

Oley Valley Business Association Treasurers Report

April 2009 Treasurers Report

Previous Balance		\$5,613.00
Deposits (<i>Memberships & Scholarship Money</i>)		250.00
Expenses		
Peripheral Systems	(March Newsletter)	13.90
Webhosting	(Sharon Morrow)	107.40
Media Fusion	(Website Designer)	<u>\$1,000.00</u>
Current Balance		\$4,741.71

*Respectfully Submitted,
Kelly Blankenbiller
Treasurer*