



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

www.oleyvalleybiz.org

President's Message

Hello to everyone. I'm going to let you in on a little secret. The reason we are getting so much rain is so we don't get it for the Oley Fair. The Fair Committee met August 11th at the Yellow House Hotel. Some of the new ideas for the Fair will be discussed at our next meeting.

The sign-up sheet for the OVBA fair booth will be circulated at the next meeting. Anyone who can't make the next meeting can call me if they want to take a turn in the booth. Shifts will be two hours with two people in the booth per shift. The hours are 10:00 a.m. to 10:00 p.m. on Thursday, Sept. 16th, Friday, Sept. 17th, and Saturday, Sept. 18th. We also will need volunteers to set up at 6:30 p.m. Wednesday, Sept. 15th, and volunteers to tear down at 10:00 a.m. on Sunday, Sept. 19th.

We don't have enough room in the booth to let everyone bring their promotional items and leave them there. If you can't take a turn in the booth, you can ask someone else to hand out your pamphlets or goodies. Also, we are in need of a carpet 10' x 10' with binding. If anyone has a suggestion, let me know.

*Respectfully,
Wilma Leininger*

August Meeting

The next meeting of the Oley Valley Business Association will be at the Yellow House Hotel at 7:00 p.m. on Monday, August 30th. Our guest speaker will be Representative Dennis Leh with tax information.

You need to make reservations for this meeting. Please call the Yellow House Hotel at 610-689-9410 or Wilma Leininger at 610-987-6768 by Monday, August 23rd.

Menu

<i>Pork Chops</i>	<i>12.95</i>
<i>Chicken Parmesan</i>	<i>13.95</i>
<i>Fried Scallops</i>	<i>11.95</i>
<i>Roast Beef</i>	<i>11.95</i>

All dinners will include a salad and choice of potato or a vegetable

Minutes

General Membership Meeting Minutes

July 26, 2004

Call to Order

The July meeting of the Oley Valley Business Association was held at the Pleasantville Diner. The meeting was called to order by President Wilma Leininger at 7:20 a.m.

Minutes and Treasurer's Report

A motion was made to accept the June minutes by Oscar Egolf and seconded by Barbara Cummings. Motion carried.

Treasurer Minerva Hoppes reported there is a new member, Miller Keystone Blood Center, represented by Carol Meeker. A motion was made to accept the Treasurer's Report by Oscar Egolf, seconded by Anne Kern. Motion carried.

Attendance

The total attendance for the meeting was 12, including members and guests.

Old Business

Pleasantville Bridge:

It is very likely that there will be a community festival again in Pleasantville

Mixer:

The next mixer is to be scheduled and will be held at Yellow House in the Fall. Frank Morgan will have more information at a later date.

Oley Valley Fair:

A fair meeting is to be scheduled in the next few weeks. The prior meeting was cancelled due to flooding.

Scholarship:

Doug Kramer discussed sending thank you notes to all of the applicants and noted that he met with the recipient for a brief interview and photograph which will be posted on the website in the near future.

New Business

Future Speakers:

The August meeting will be 7:00 p.m. at the Yellow House Hotel on the 30th. The speaker will be Representative Dennis Leh. More information will be posted on the website and in the newsletter regarding menu and reservations.

Other suggestions were made for future programs, including a representative from SCORE, who would provide advice on business startup, and someone to share information on the new building codes.

Member Presentation

Carol Meeker briefly spoke on the Miller Keystone Blood Center and the depleted supply of blood. Typically there is three days on hand and currently there is an average of two days supply.

Andy Kent presented information on publishing area maps showing local businesses. These maps would be printed from proceeds of advertisements that are placed around the border of the map. The distribution of the maps could be by sale or individual business choice to hand out as a promotion. A committee was formed to research and pursue the publishing of maps. Members who volunteered for the committee are Andy Kent, Kevin Bieber, Oscar Egolf, Minerva Hoppes and Ed Caffrey.

Oscar Egolf warned members who use computers in their offices not to use a dry chemical fire extinguisher as the chemicals are very damaging to computers. He recommended using Halan for extinguishing of fires near computers.

Adjournment

Motion was made to adjourn at 8:05 a.m. by Stu Kern and seconded by Barbara Cummings. Motion carried.

*Respectfully Submitted,
Douglas A. Kramer, Secretary*

Treasurer's Report

Oley Valley Business Association

Treasurer's Report

Beginning Balance	07/15/04	\$3,546.38
Deposits:	07/26/04	70.00
	08/02/04	<u>35.00</u>
SubTotal		\$3,651.38
Expenses:		
Berks-Mont Newspapers, Inc.		<u>260.00</u>
Ending Balance	08/15/04	\$3,391.38
New Member:		
Reading Merchandiser	Larry & Barbara Frankhouser	

*Respectfully Submitted,
Minerva S. Hoppes, Treasurer*

History Lesson:

"Hey Dad," one of my kids asked the other day, "What was your favorite fast food when you were growing up?" "We didn't have fast food when I was growing up," I informed him. "All the food was slow."

"C'mon, seriously. Where did you eat?"

"It was a place called 'at home,'" I explained. "Grandma cooked every day and when Grandpa got home from work, we sat down together at the dining room table, and if I didn't like what she put on my plate I was allowed to sit there until I did like it."

By this time, the kid was laughing so hard I was afraid he was going to suffer serious internal damage, so I didn't tell him the part about how I had to have permission to leave the table. But here are some other things I would have told him about my childhood if I figured his system could have handled it:

Some parents NEVER owned their own house, wore Levis, set foot on a golf course, traveled out of the country or had a credit card. In their later years they had something called a revolving charge card. The card was good only at Sears Roebuck. Or maybe it was Sears AND Roebuck. Either way, there is no Roebuck anymore. Maybe he died.

My parents never drove me to soccer practice. This was mostly because we never had heard of soccer. I had a bicycle that weighed probably 50 pounds, and only had one speed, (slow).

We didn't have a television in our house until I was 11, but my grandparents had one before that. It was, of course, black and white, but they bought a piece of colored plastic to cover the screen. The top third was blue, like the sky, and the bottom third was green, like grass. The middle third was red. It was perfect for programs that had scenes of fire trucks riding across someone's lawn on a sunny day. Some people had a lens taped to the front of the TV to make the picture look larger.

I was 13 before I tasted my first pizza. It was called "pizza pie. When I bit into it, I burned the roof of my mouth and the cheese slid off, swung down, plastered itself against my chin and burned that, too. It's still the best pizza I ever had.

We didn't have a car until I was 15. Before that, the only car in our family was my grandfather's Ford. He called it a "machine."

I never had a telephone in my room. The only phone in the house was in the living room and it was on a party line. Before you could dial, you had to listen and make sure some people you didn't know weren't already using the line.

Pizzas were not delivered to our home. But milk was (so was bread). All newspapers were delivered by boys and all boys delivered newspapers. I delivered a newspaper, six days a week. It cost 7 cents a paper, of which I got to keep 2 cents. I had to get up at 4 AM every morning. On Saturday, I had to collect the 42 cents from my customers. My favorite customers were the ones who gave me 50 cents and told me to keep the change. My least favorite customers were the ones who seemed to never be home on collection day.

Movie stars kissed with their mouths shut. At least, they did in the movies. Touching someone else's tongue with yours was called French kissing and they didn't do that in movies. I don't know what they did in French movies. French movies were dirty and we weren't allowed to see them.

If you grew up in a generation before there was fast food, you may want to share some of these memories with your children or grandchildren. Just don't blame me if they bust a gut laughing.

Growing up isn't what it used to be, is it?

MEMORIES from a friend:

My Dad is cleaning out my grandmother's house (she died in December) and he brought me an old Royal Crown Cola bottle. In the bottle top was a stopper with a bunch of holes in it. I knew immediately what it was, but my daughter had no idea. She thought they had tried to make it a salt shaker or something. I knew it as the bottle that sat on the end of the ironing board to "sprinkle" clothes with because we didn't have steam irons. Man, I am old.

How many do you remember?

- Head lights dimmer switches on the floor.
- Ignition switches on the dashboard.
- Heaters mounted on the inside of the fire wall.
- Real ice boxes.
- Pant leg clips for bicycles without chain guards.
- Soldering irons you heat on a gas burner.
- Using hand signals for cars without turn signals.

Older Than Dirt Quiz:

Count all the ones that you remember not the ones you were told about! Ratings at the bottom.

1. Blackjack chewing gum
2. Wax Coke-shaped bottles with colored sugar water
3. Candy cigarettes
4. Soda pop machines that dispensed bottles
5. Coffee shops with tableside jukeboxes
6. Home milk delivery in glass bottles with cardboard stoppers
7. Party lines
8. Newsreels before the movie
9. P.F. Flyers
10. Butch wax
11. Telephone numbers with a word prefix (Olive-6933)
12. Peashooters
13. Howdy Doody
14. 45 RPM records
15. S&H Green Stamps
16. Hi-fi's
17. Metal ice trays with lever
18. Mimeograph paper
19. Blue flashbulb

20. Packard's
21. Roller skate keys
22. Cork popguns
23. Drive-ins
24. Studebakers
25. Wash tub wringers

If you remembered 0- 5 = You're still young

If you remembered 6-10 = You are getting older

If you remembered 11-15 = Don't tell your age,

If you remembered 16-25 = You're older than dirt!

I might be older than dirt, but those memories are the best part of my life.

Don't forget to pass this along!!

Especially to all your really OLD friends....

"Senility Prayer"...God grant me...

The senility to forget the people I never liked

The good fortune to run into the people that I do ,,,

And the eyesight to tell the difference.