



# Oley Valley Business Association

P.O. Box 25

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[www.oleyvalleybiz.org](http://www.oleyvalleybiz.org)

## August Meeting

Our next meeting will be **Monday, August 29, at 12:00 Noon at the Historic Pleasantville Inn.** The speaker for the meeting will be Daniel Levensood of LTL Associates who will be giving us an update on the new building codes as well as the Historical Review Board for Oley.

### Upcoming Meetings

09/26/05	Noon	?	Kutztown Chamber
10/31/05	7:00 a.m.	Oley Legion Diner	Business Meeting
11/28/05	6:30 p.m.	Yellow House Hotel	
12/26/05	Noon	?	Roundtable

## Treasurer's Report

### *Oley Valley Business Association Treasurer's Report*

Beginning Balance	\$4,266.56
Interest (07/31/05)	1.17
Dues (2) Heffner Printing & Sovereign Bank	70.00
Donation	50.00
New Member – McCarthy Enterprises	<u>35.00</u>
SubTotal	\$4,422.73
Expenses:	
Peripheral Systems Inv. # 10314	<u>18.83</u>
Ending Balance (07/31/05)	\$4,403.90

*Respectfully submitted,  
Minerva S. Hoppes, Treasurer*

## Minutes

## General Membership Meeting Minutes

July 25, 2005

### Call to Order

The July meeting of the Oley Valley Business Association was held at the Oley Legion Diner at 7:00 AM. The meeting was called to order at 7:08 AM by President Bill Griffith, followed by the Pledge of Allegiance.

### Minutes & Treasurer's Report

A motion to accept the minutes as published in the July newsletter was made by Minerva Hoppes and seconded by Kevin Bieber. The motion carried.

A motion to accept the Treasurer's report was made by Kevin Bieber and seconded by Stu Kern. The motion carried.

### Attendance

The total attendance for the meeting was 7 members and 1 non-member guest. 5 member businesses were represented.

### Program

This was a business-only meeting; no program was scheduled.

### Committee Reports

#### **Program**

The Program Committee met and came up with tentative times for most of the remaining meetings in 2005 (actual programs to be confirmed at a later date):

August 29, 12 Noon, location to be determined.

September 26, time and location to be determined.

October 31, Business meeting, 7 AM, location to be determined.

November 28, 7 PM, Yellow House (to be confirmed).

December 26, 12 Noon, Round table discussion, location to be determined.

*(Watch future newsletters and the website for updates)*

#### **Mixer**

Bill Griffith reported that the Mixer on July 14 at Union Jack's was a success and well attended. We hope to hold another one in the Fall.

#### **Scholarship**

Minerva Hoppes reported that an additional \$50 was donated towards the scholarship, bringing the total contributions from businesses in 2005 to \$625. This will be rolled over for next year's scholarship(s).

#### **Oley Fair**

Doug Kramer was not present to provide an update, so Bill offered to contact him to find out when the Committee will be meeting. He reminded everyone that our next Association meeting in August was only 3 weeks before the Fair.

## Old Business

Stu Kern reported that he has been talking with members of the *Shoppes of Oley*, encouraging them to join the Association, since not many shops in that organization are members of OVBA. Stu said the shops have been individually saving money by doing cooperative (combined) advertising with the other shops in the organization, including space in the Country Register, which is produced every two months and is distributed at Welcome Centers coming into the state. He also reported that a new fabric store was opening on Rt. 73 across from the Pleasantville Diner and that there was a Tea Room opening up on Main Street across from National Penn Bank.

## New Business

Bill Griffith reported that he had received a solicitation for sponsorship of the local police baseball-style cards. This was done about 5 years ago, and the Police Department is looking to do it again. Sponsor information is printed on the back of the cards as well as a slogan or tip promoting safety. The cost is \$122.50 for 1000 cards. He asked if the Association would be interested in a sponsorship. Roxanne Stauffer moved that we participate; Stu Kern seconded it; the motion carried.

Stu reported that Lorraine Sterner of Sterner's Used Cars was diagnosed with a brain tumor, and will be undergoing chemotherapy treatments. Please keep her in your thoughts and prayers.

Marianne van der Velde reported that Coldwell Banker Landis Homesale Services was sponsoring a Habitat for Humanity home, and was holding a Home Tour to help raise funds. Local florists are being paired up with homes on the tour, and are providing floral decorations. If any members are interested in participating by opening up their homes or advertising in the Tour booklet, contact Marianne at (610) 372-3200 ext. 3081.

During discussions about ways we can more effectively utilize our treasury funds, two new items were introduced:

- 1) Stu Kern mentioned that we don't have signage announcing entry into Oley Township at all of the major routes coming into the township, and one that is there is rather shabby. Marianne van der Velde offered to look into the possibility of us purchasing signs with our Association name included. Bill Griffith said that he would first check with the Township to see if they were planning to purchase and post signs, and if they were, see if it was possible for us to be involved with that.
- 2) Roxanne Stauffer mentioned that Christmas in the Valley was in need of donations to handle the cost of installing and removing the banners, the cost of luminaries, mailing costs for the newsletter, etc. Bill Griffith asked if there was a way we could participate that would give us some direct name recognition for the Association. Sharon Morrow suggested that if we would sponsor the newsletter printing/ mailing, perhaps it could be noted on the mailing that the Association sponsored it. Roxanne agreed to look into that and get back to us at the next meeting.

Stu Kern asked how we could better communicate with past and potential members, to invite them to rejoin or join. It was noted that the past Chair of the Membership Committee is focused more on the Morgantown area, and that we need to appoint a new Membership Committee Chair. Anyone interested should contact Bill Griffith. Minerva Hoppes noted that she contacts all members who have not paid their dues, and asks for the reason why they are not renewing.

During a discussion on our low attendance at meetings, it was suggested that we provide more timely notice of upcoming meeting times and locations, and that we re-activate the “call list committee”. Bill offered to contact members who have not been attending meetings lately, and ask them to call a list of members (which he would provide) to remind them about the upcoming meeting.

*Adjournment*

Stu Kern moved to adjourn the meeting. The meeting was adjourned at 7:45 AM.

*Respectfully submitted,  
Sharon Morrow, Secretary*

*Humor from  
Tom Mitchell*

Top 35 Oxymorons

35. Government worker.
34. Legally drunk.
33. Exact estimate.
32. Act naturally.
31. Found missing.
30. Resident alien.
29. Genuine imitation.
28. Airline food.
27. Good grief.
26. Government organization.
25. Sanitary landfill.
24. Alone together.
23. Small crowd.
22. Business ethics.
21. Soft rock.
20. Butt head.
19. Military intelligence.
18. Sweet sorrow.
17. Rural Metro (ambulance service)
16. "Now, then..."
15. Passive aggression.
14. Clearly misunderstood.
13. Peace force.
12. Extinct life.
11. Plastic glasses.
10. Terribly pleased.
9. Computer security.
8. Political science.
7. Tight slacks.
6. Definite maybe.
5. Pretty ugly.
4. Rap music.
3. Working vacation.
2. Religious tolerance.

*And the number one top Oxymoron of all time...*

1. Microsoft Works.