



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

www.oleyvalleybiz.org

December Meeting

Our next OVBA meeting will be December 18, 2006, at 7:00 a.m. at the Oley Legion Diner.

Upcoming Meetings

January 29, 2007 – Breakfast business/committee meeting. 7:00 am at the Pleasantville Diner.

February 26, 2007 – Evening meeting, starting at 6:00 pm. We will be having the dinner and the meeting at the Oley Fire Company Social Hall. Menu is still to be determined. Our speaker for the evening will be Mike Reinhard from National Penn Bank. Mike is in charge of the finance and investment banking area. He will be discussing the economy and the outlook for 2007. He will give a good presentation, which will be of value to both large and small business people.

March 26, 2007 – This will be 12:00 noon lunch meeting at the Pleasantville Inn. The speaker will be Alison Snyder who is the Personnel Director at East Penn Manufacturing (Deka Batteries). She will speak on the do's and don'ts of hiring and other personnel matters.

April 30, 2007 – Breakfast business meeting. 7:00 am at the Oley Legion Diner.

Please check future newsletters and/or the website for locations and any changes.

Call to Order

The November 27, 2006, meeting of the Oley Valley Business Association was held at the Pleasantville Inn at 7:00 PM. In the absence of the President and Vice President, Secretary Sharon Morrow called the meeting to order at 7:20 PM.

Attendance

The total attendance for the meeting was 15 members and 2 guests. 14 member businesses were represented.

Minutes and Treasurer's Report

A motion to accept the minutes as published in the Nov. newsletter was made by Oscar Egolf & seconded by Stu Kern. The motion carried.

A motion to accept the Treasurer's report as published in the November newsletter was made by Oscar Egolf and seconded by Lloyd Hopkins. The motion carried.

*Committee
Reports*

Program Committee

Stu Kern reported on upcoming meetings:

(December's meeting was not known at this point, but was later scheduled for December 18, 7 AM, Oley Legion Diner)

January 29, 2007 – 7 AM Business Meeting (location was later set to Pleasantville Diner)

February 26, 2007 – 6 PM. Oley Fire Company Social Hall. Speaker will be Mike Reinhard, who is in charge of the Finance and Investment Banking area of National Penn Bank. He will be discussing the economy and outlook for 2007.

March 26, 2007 - 12:00 noon (location later chosen as Pleasantville Inn). The speaker will be Alison Snyder who is the Personnel Director at East Penn Manufacturing (Deka Batteries). She will speak on the do's and don'ts of hiring and other personnel matters.

April 30, 2007 – 7 AM Business Meeting (location later set as Oley Legion Diner).

Scholarship Committee

Sharon Morrow reported that the essay question on the website scholarship application will be changed to be more business oriented.

Nominating Committee

Kevin Bieber and Stu Kern submitted the Nominations for 2007. They are as follows:

OVBA Officers:

President: Doug Kramer
Vice President: Sharon Morrow
Secretary: Marianne van der Velde
Treasurer: Minerva Hoppes

Board of Directors:

Wilma Leininger, serving 2006, 2007, 2008
Jeff Zackon, serving 2006, 2007, 2008
Stuart Kern, serving 2006, 2007
Jay Roberts, to serve 2007 (to fill term of Tom Mitchell)
Scot Williams, to serve 2007

Nominations for all officers were open to the floor; when none were received, a motion to close the nominations and have the Secretary cast the ballot by acclamation, was made by Scot Williams and seconded by Lloyd Hopkins. The ballot was cast.

Old Business

Association Bylaws

The two committee members – Carol Meeker and Andrew Kent – who volunteered to review and revamp the bylaws and get them ready for posting on the website were not present at the meeting, so there was no update.

Oley Community Track

It was asked if our \$1000 pledge to the Community Track was paid; it was not. Treasurer Minerva Hoppes will follow up.

New Resident/Business “Welcome Packets”

Sharon Morrow reported that the Committee met, has a list of items to compile for the packets, and plans to have a way to request these packets on the website. (See additional report later in this newsletter)

New Business

Christmas in the Valley

It was noted that the flyers that went out for this year’s Christmas in the Valley showed the OVBA as donating towards printing and mailing costs again this year. This had not been brought up at previous meetings, but we will cover it as the budget permits.

Other Business/ Good of the Group

Sharon Morrow and Stu Kern reminded members of the Shops of Oley Open House on December 1, 2 and 3, and Glick’s Poinsettia Show on December 1, 2 and 4.

Program

Dennis Leh spoke to the group for the last time as State Representative for the 130th District, 3 days before his term officially ended. Some points of interest include:

- Harrisburg is looking at privatizing the Turnpike and Rt. 80 (turning it into a toll road). This means that an outside company would handle the revenue from and maintenance of the highways. The governor feels they could save enough money from this to help fund road maintenance throughout the state.
- Pennsylvania has more highway miles than any other state, and they are in a climate with more freeze-and-thaw cycles (average 28 cycles per year) than other states, so maintenance is a real challenge.
- Dennis feels that this will be a very tough budget year in Harrisburg. Education, Transportation and Welfare funding continues to be a challenge. There is talk of raising the Earned Income Tax and/or possibly moving to a progressive Income tax. He isn’t sure that anything else will be done in the way of Property Tax relief in the near future because the legislature feels they already tackled that issue, and the governor feels he’s already signed a bill that accomplishes everything he wanted to accomplish.
- There are around 50 “freshman” representatives moving into office after the last election.

Dennis has no plans to run for public office again at any level, but still hopes to stay involved in Politics because “it gets into your blood”.

Adjournment

The meeting was adjourned at 9:00 PM.

Oley Valley Business Association
Treasurer report

Beginning Balance	\$2,028.66
Donation Lloyd Hopkins (signs)	<u>250.00</u>
Sub Total	\$2,278.66
Expenses	
Deposit stamp	57.23
Historic Pleasantville Inn (speaker dinner)	21.00
Peripheral Systems #11204	21.53
Oley Valley Community Education Assoc. (track donation)	<u>1,000.00</u>
Total Expenses	\$1,099.76
Balance as of 12/15/2006	\$1,178.90

Respectfully submitted

Minerva S Hoppes, Treasurer

*"Welcome Packet
Project"
(submitted by
Sharon Morrow)*

A committee was established in October to look into creating a "welcome packet" that could be given to new businesses (and residents) coming into the Oley trading area. Members of the committee are: Sharon Morrow, Barbara Olszewski, Stu Kern and Mike McCarthy.

We have had 2 meetings, one on November 13 and a second on December 6. We've established a list of items that we'd like to include, and have been working to gather that information from various sources. We hope to have something in place by the Spring of 2007 after we publish the new Association directories. Use this as a selling point when you talk to businesses about joining the Association. Members of the Association will have their businesses in the forefront when these packets are handed out to new residents and businesses, through the directories that will be included in the packets.

Currently, there are two things for which we could use help from the members:

1. We would like to include coupons in the packets. So, give some thought to producing coupons for goods and/or services at your place of business that we could add to the packets. This will be a great way to advertise for just the cost of the paper to print the coupons. We anticipate 50-100 of these packets going out per year.
2. We're trying to compile a list of Community Organizations in the Oley trading area (townships of Oley, Alsace, Pike and Ruscombmanor). This might include Boy/Girl Scouts, Campfire Girls, American Legion, Senior Citizen groups, youth groups, Lions or other service groups, etc. If you are involved with any community organizations, please contact one of the committee members so it can be added to our list. We'll need the name of the organization, as well as a way to contact someone about it – either through a phone number, email address or a mailing address.

*Humor from
Tom Mitchell*

I am passing this on to you because it definitely works, and we could all use a little more calmness in our lives. By following simple advice heard on the Dr. Phil show, you too can find inner peace. Dr. Phil proclaimed, "The way to achieve inner peace is to finish all the things you've started and never finished." So, I looked around my house to see all the things I started and hadn't finished, and before leaving the house this morning, I finished off a bottle of Merlot, a bottle of White Zinfandel, a bottle of Bailey's Irish Cream, a bottle of Kahlua, a package of Oreos, the remainder of my old Prozac prescription, the rest of the cheesecake, some Doritos and a box of chocolates. You have no idea how freaking good I feel!

Please pass this on to those you feel might be in need of inner peace.