



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

www.oleyvalleybiz.org

*February 26, 2007
Meeting*

Dinner will be at 6:00 (buffet style)

Location: Oley Fire Company Social Quarters Dining Room

Cocktails and other drinks will be available for purchase

Cost of the dinner \$10.00 (cash or check at the door, checks made payable to Oley Fire Company)

*Baked Ham / Swiss Steak
Filling w/ Gravy
Corn / Harvard Beets
Applesauce / Cole Slaw
Rolls & Butter
Homemade Baked Goods for dessert*

This meal will be prepared by some of our volunteers of the Oley Fire Company. We have a dining room that can seat 100 people, so let's make this the best attendance ever.

Our speaker for the evening will be Mike Reinhard from National Penn Bank. Mike is in charge of the finance and investment banking area. He will be discussing the economy and the outlook for 2007. He will give a good presentation, which will be of value to both large and small business people.

IMPORTANT: Advance Reservations are needed so the volunteers know how many to prepare for. Please e-mail advance reservations to:

kdbieber@natpennbank.com or call (610) 705-4377.

Reservations must be made no later than February 22.

Thanks for your prompt reservations!!!!

Upcoming Meetings

March 26, 2007 – This will be 12:00 noon lunch meeting at the Pleasantville Inn. The speaker will be Alison Snyder who is the Personnel Director at East Penn Manufacturing (Deka Batteries). She will speak on the do's and don'ts of hiring and other personnel matters.

April 23, 2007 – Breakfast business meeting. 7:00 am at the Oley Fair Centre.

Please check future newsletters and/or the website for locations and any changes.

*Presidents
Message
February 07*

Two words to describe February for me... "BRAIN FREEZE". Perhaps I have inhaled too much of the below freezing air. What a February to compensate for the mild December and January! Ironically our first meeting, being stymied due to snow, was to include a review of OVBA cancellation policies. For the most part, we are to take heed to the school's actions relative to closures. But then came the curve ball with the announcement of a 2-hour delay on the morning of a breakfast meeting! So to a handful of those who braved the elements, thanks. To those whom did not venture out, you were perhaps the more wise and sane.

I would like to commend Kevin Bieber and Stu Kern for setting up some awesome, informative upcoming programs. You should make every effort to attend the February and March meetings. Information is included in the newsletter about the speakers and meetings, or please call to get more details. Plans are coming together for the April meeting, as the subject has just hit close to home with the recent snowstorm and wintery conditions - all those unfortunate people trapped on I-78 for hours and not knowing a thing. I'd be livid! Ron Klein, who is in charge of the emergency management plans in the Oley Valley will be our guest speaker to talk about "evacuation and hosting" responsibilities within our community so that we as a business community can be prepared as best we can. The FBLA high school students will also join us to give them some insight as to the planning of events.

March is around the corner! Enjoy a great month!

Doug Kramer

*Message from the
Webmaster*

A new feature has been added to the OVBA Member Directory: a map locator for your business. When you "opt-in" by contacting me at webmaster1@oleyvalleybiz.org, your business listing on the directory will have a link to MapQuest to help people locate your business. This does not apply to P.O. Box addresses. Keep in mind, that MapQuest and other online maps are limited in their ability to accurately locate **all** addresses. You may want to check your location on MapQuest before you opt-in. Go to: <http://www.mapquest.com>, and enter your business address in the "Maps" box. If you feel that the resulting map accurately shows your location, contact me with your business name and request that I set the map link on your directory listing. I'll get the link set up within 24 hours of receiving your request.

Also, we still have a lot of members with websites who have not requested a link from the OVBA Member Directory. If you're paying for a website, why wouldn't you want to increase traffic to that website? Please - email me at webmaster1@oleyvalleybiz.org with your website address, and I'll set up the link within 24 hours. We would appreciate a reciprocal link to www.oleyvalleybiz.org from your website, but it is NOT a requirement in order to post your link.

Sharon Morrow
OVBA Webmaster

Meeting Minutes

Jan. 29, 2007

Call To Order

The January 29, 2007 meeting of the Oley Valley Business Association was held at the Pleasantville Diner at 7:00 AM. President Doug Kramer called the meeting to order at 7:30 AM.

Attendance

The total attendance for the meeting was 8 members.

Minutes & Treasurer's Reports

A motion to accept the minutes as published in the December newsletter was made by Scot Williams and seconded by Mike McCarthy. The motion carried.

A motion to accept the Treasurer's report as published in the Dec. newsletter was made by Kevin Bieber and seconded by Sharon Morrow. The motion carried.

General Business

President Doug Kramer reported:

- 1) He would still like to get a group together to work on a 5 year Strategic Plan.
- 2) On increasing membership and attendance...is 7am too early for breakfast meetings?
- 3) Association officers are meeting the 1st Monday of every month. All members are welcome to attend. See website for locations and times.

Sharon Morrow distributed a copy of the 2007 budget. Doug reviewed items listed and explained this is not set in stone but a guideline to help us see where we're going. A motion to accept the 2007 Budget was made by Mike McCarthy and seconded by Marianne van der Velde. The motion carried.

Committee Reports

Scholarship Committee

No entries have been received yet. David Hoffman confirmed that the information is posted at the school. The deadline for applications is March 15, 2007.

Association By-laws

Doug reported that, per Carol Meeker, the by-laws are mostly up to date. There had been some confusion earlier due to an older version still being in circulation with some members.

Program Committee

Kevin Bieber reported as follows:

February 26, 2007 – 6 PM. Oley Fire Company Social Hall. Speaker will be Mike Reinhard, who is in charge of the Finance and Investment Banking area of National Penn Bank. He will be discussing the economy and outlook for 2007. This meeting will require reservations to be called in. Contact Kevin at 610-705-4377 or kdbieber@natpennbank.com. The menu will include baked ham, swiss steak, filling w/gravy, corn, beets, applesauce, cole slaw, rolls/butter, & homemade baked goods for dessert. Cost is only \$10 per person.

March 26, 2007 - 12:00 noon. Pleasantville Inn location will need to be confirmed. The speaker will be Alison Snyder who is the Personnel Director at East Penn Manufacturing (Deka Batteries). She will speak on the do's and don'ts of hiring and other personnel matters.

April ?, 2007 – 7 AM Business Meeting. Date and location to be confirmed due to a possible joint meeting with the FBLA students.

He and Stu Kern are working on programs for the second half of 2007. Suggestions are welcome.

Old Business

How can we help OVBA grow?

It was suggested that we involve the students from the FBLA club. We may have a joint meeting with the students. David Hoffman will look into whether we can do this for our April breakfast meeting. We could possibly have to move our scheduled meeting up one week to April 23rd for that month to accommodate the FBLA due to a state competition. More details to come.

New Resident/Business “Welcome Packets”

Sharon Morrow & Mike McCarthy gave an update on the group's planning. The professor at Kutztown University that will be providing the mapping for us will have a detailed roadmap of the townships. The overall area map shown on the website will be less detailed, however users will be able to click on specific regions for more detail. Individual businesses will not be on the map as the maintenance would be too difficult. Scott Williams suggested that we have a grid on the map with a key to the side showing the grid location for businesses as this would be much easier to maintain and keep up to date. Dave Hoffman suggested the printed maps have bike trail as well as OVBA information so that people would be more likely to keep them. The possibility of asking businesses to 'opt-in' for permission to include their locations on the map was also discussed. This was considered due to the fact that many people run businesses out of their homes that do not require (or want) and walk-in traffic. All options are under consideration and the committee hopes to have the packets completed and ready for distribution by April.

New Business

Phone Line for OVBA

Doug Kramer has preliminarily investigated the idea of a phone line for the Association in order to give updates, information and notices. The cost through the local phone company of \$35/month was deemed too expensive. Sharon Morrow has done some further searching online for alternatives and found one that could offer us a 610 number at a cost of \$20/month. Doug and Sharon will research further to see if there is a more cost effective way to do this. One suggestion that will be considered is partnering with another local community organization to share the cost.

Adjournment

Scot Williams moved that the meeting be adjourned; Kevin Bieber seconded it. The meeting was adjourned at 8:27 AM.

*Respectfully submitted,
Marianne van der Velde, Secretary*

Treasurer's Report

Beginning Balance 12/31/07	\$ 722.36
Donation for picture	20.00
Dues – 55	2,750.00
Scholarship donations	<u>480.00</u>
Sub Total	\$3,972.36
Expenses	
Peripheral Systems #11259	\$ <u>62.70</u>
Total Expenses	\$ 62.70
Balance as of 1/31/2007	\$3,909.66

*Respectfully submitted
Minerva S Hoppes, Treasurer*

*Humor from
Tom Mitchell*

Then and Now:

1975: Long hair
2006 : Longing for hair

1975: KEG
2006: EKG

1975 : Acid rock
2006: Acid reflux

1975 : Moving to California because it's cool
2006 : Moving to Arizona because it's warm

1975 : Tryin to look like Marlon Brando or Liz Taylor
2006: Trying NOT to look like Marlon Brando or Liz Taylor

1975 : Seeds and stems
2006: Roughage

1975 : Hoping for a BMW
2006: Hoping for a BM

1975 : Going to a new, hip joint
2006: Receiving a new hip joint

1975 : Rolling Stones
2006: Kidney Stones

1975 : Being called into the principal's office
2006 : Calling the principal's office

1975: Screw the system
2006: Upgrade the system

1975 : Disco
2006: Costco

1975 : Parents begging you to get your hair cut
2006: Children begging you to get their heads shaved

1975: Passing the drivers' test
2006: Passing the vision test

1975 : Whatever
2006: Depends

Just in case you weren't feeling too old today, this will certainly change things.. Each year the staff at Beloit College in Wisconsin puts together a list to try to give the faculty a sense of the mindset of this year's incoming freshmen. Here's this year's list:

The people who are starting college this fall across the nation were born in 1987.

They are too young to remember the space shuttle blowing up.

Their lifetime has always included AIDS.

Bottle caps have always been screw off and plastic.

The CD was introduced the year they were born.

They have always had an answering! machine

They have always had cable.

They cannot fathom not having a remote control.

Jay Leno has always been on the Tonight Show.

Popcorn has always been cooked in the microwave.

They never took a swim and thought about Jaws.

They can't imagine what hard contact lenses are.

They don't know who Mork was or where he was from.

They never heard: "Where's the Beef?", "I'd walk a mile for a Camel", or "de plane, Boss, de plane".

They do not care who shot J. R. and have no idea who J. R. even is.

McDonald's never came in Styrofoam containers.

They don't have a clue how to use a typewriter.

Do you feel old yet? Pass this on to the other old fogies on your list. Notice the larger type, that's for those of you who have trouble reading...