



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

President's Message

Happy New Year!

Let's start the New Year getting new members. If every member tries to get one new member, we will have a really good Business Association.

I'm sure by now everyone is tired of the snow and cold weather, but spring is just around the corner.

I want to remind you to volunteer for the Pot Pie Dinner coming in March as the Business Association, not as individuals to promote our businesses.

The Pleasantville Covered Bridge project is coming along nicely. There are still 10' x 10' spaces available. For more information, call me at Oley Valley Hardware at 610-987-6768. I have applications to reserve your spot. You can promote your business there or sell your product. I will have a list of all the activities in a later newsletter.

Our next meeting will be a noon meeting on January 26th at the Historic Pleasantville Inn. See Stu's January meeting report.

Dues can be paid at this meeting.

Respectfully,

Wilma Leininger

January Meeting

The next meeting of the Oley Valley Business Association is scheduled for **January 26, 2004 at 12 noon at the Historic Pleasantville Inn**. The guest speaker will be Heather Adams from WIOV. She will speak about radio advertising and promotional opportunities.

You may remember the excellent presentation made by Mr. John Hart of Reeser-Sperling Advertising Company. He gave excellent information about what advertising works and what doesn't and what is a wise use of your advertising money. This presentation promises to be another of those "lots of good information" sessions. I urge all members to attend and receive some of the value of membership.

*From
Program
Chairperson,
Stu Kern*

Speaking of value, I feel that all of us add value to the members of the organization by talking to each other and exchanging ideas and news. With that in mind, here's my current contribution and pleas for an answer:

2004. Happy New Year! And it may be just that. As a manufacturer of consumer goods, we have had a sparse past two years along with most of the rest of the business world. However, and here is the hopefully good news. Our seasonal trade shows (where we sell our products to the retail industry, and retail stores place orders) began with the Philadelphia Giftware Show Jan. 5, 6, & 7. The activity at the show indicates a strong year ahead. Attendance was heavy and order writing was substantial. Some of the exhibitors reported that it was their best show in the last 4 years. This reflects consumer demand and a general confidence that economic improvement is happening.

Minutes

General Membership Meeting Minutes December 29, 2003

Call to Order

The December meeting of the Oley Valley Business Association was held at the Pleasantville Diner. The meeting was called to order by President Leininger at 7:15 a.m.

Minutes and Treasurer's Report

A motion was made to accept the November minutes by Minerva Hoppes and seconded by Oscar Egolf. Motion carried.

Treasurer's report was read by Stephanie Orwig. Motion made by Barbara Cummings and seconded by Stu Kern to accept the Treasurer's report. Motion carried.

Attendance

The total attendance for the meeting was 10 members.

Old Business

Pleasantville Bridge:

President Leininger reported that t-shirts and sweatshirts are available. The next meeting of the bridge committee will be held on January 13, 2004 at 7:00 p.m. at the Historic Pleasantville Inn. Members asked for clarification from the bridge committee as to the payment of expenses and whether some of the organizations would be required to pay part of the expenses, i.e. insurance. The members also asked for a delineation of responsibilities and liabilities of individual organizations such as the OVBA. One member expressed concern about the involvement of the OVBA should this become an annual event or a recurring event.

Scholarship:

It was reported that a scholarship application has been received already as a result of posting the information on our website. Treasurer Orwig noted that donations toward the scholarship have increased as a result of the line item listing on the membership dues renewal notices.

New Business

Membership:

Stu Kern provided a list of businesses in the Oley Valley area which are not members. The list included 78 companies, 36 were previous members. Wilma suggested that she could talk to some of these individuals when they stop in at her hardware store. A few of the benefits of being a member were noted and included meeting other businesspeople, the opportunity to talk with government officials and politicians, having your name listed in a directory which is often distributed to new residents of the community and the networking of businesses.

Christmas in the Valley:

The annual donation from the OVBA was overlooked this year. It was suggested that the Christmas in the Valley Committee should include the OVBA in their annual solicitation for donations as a reminder. Wilma Leininger made a motion to authorize \$250.00 to be paid to Christmas in the Valley, seconded by Stephanie Orwig. Motion carried.

Oley Fair:

The dates for the Oley Fair are September 16, 17 & 18, 2004. The committee should start planning for the Fair activities and the display booth.

Pot Pie Dinner:

President Leininger mentioned that the community pot pie dinner committee is gearing up for this year's dinner and may be seeking names of community residents who may be in need of financial assistance. Oscar suggested that churches may be a good source of identifying someone who may be in need.

Tim Holden:

Oscar Egolf complimented the program and thought it was a successful meeting, however he was discouraged that only two questions were asked of Congressman Holden. He thought it was a golden opportunity to make your concerns known or ask questions.

Board of Directors:

Stu Kern discussed the possibility of creating a board of directors for the OVBA to answer policy questions and provide a bridge of communication between the officers and the membership. Motion was made by Stu Kern to approach the idea of changing the by-laws to set up a board of directors, seconded by Oscar Egolf. Motion carried. Oscar volunteered to be part of that committee. Others that are interested in serving on that committee should contact Stu Kern.

Treasurer:

Stephanie Orwig was thanked for being Treasurer for the past years and commended for her dedication and service.

Calendar:

Meeting dates were tentatively set for the last Monday of each month in 2004. Wilma will be checking any conflicts with holidays.

Adjournment

Motion was made to adjourn at 8:00 a.m. by Stu Kern and seconded by Stephanie Orwig. Motion carried.

*Respectfully Submitted,
Douglas A. Kramer, Secretary*

If you remember The Original Hollywood Squares and its comics, this will bring a tear to your eyes. These great questions and answers are from the days when "Hollywood Squares" game show responses were spontaneous and clever, not scripted and (often) dull as they are now. Peter Marshall was the host asking the questions, of course. The younger readers among you won't know who some of these people are.

Q. Do female frogs croak?

A. Paul Lynde: If you hold their little heads under water long enough.

Q. If you're going to make a parachute jump, at least how high should you be?

A. Charley Weaver: Three days of steady drinking should do it.

Q. True or False, a pea can last as long as 5,000 years.

A. George Gobel: Boy, it sure seems that way sometimes.

Q. You've been having trouble going to sleep. Are you probably a man or a woman?

A. Don Knotts: That's what's been keeping me awake.

Q. According to Cosmo, if you meet a stranger at a party and you think that he is attractive, is it okay to come out and ask him if he's married?

A. Rose Marie: No, wait until morning.

Q. Which of your five senses tends to diminish as you get older?

A. Charley Weaver: My sense of decency.

Q. In Hawaiian, does it take more than three words to say "I Love You"?

A. Vincent Price: No, you can say it with a pineapple and a twenty.

Q. What are "Do It," "I Can Help," and "I Can't Get Enough"?

A. George Gobel: I don't know, but it's coming from the next apartment.

Q. As you grow older, do you tend to gesture more or less with your hands while talking?

A. Rose Marie: You ask me one more growing old question Peter, and I'll give you a gesture you'll never forget.

Q. Paul, why do Hell's Angels wear leather?

A. Because chiffon wrinkles too easily

Q. Charley, you've just decided to grow strawberries. Are you going to get any during the first year?

A. Charley Weaver: Of course not, I'm too busy growing strawberries.

Q. In bowling, what's a perfect score?

A. Rose Marie: Ralph, the pin boy.

Q. It is considered in bad taste to discuss two subjects at nudist camps. One is politics, what is the other?

A. Paul Lynde: Tape measures.

Q. During a tornado, are you safer in the bedroom or in the closet?

A. Rose Marie: Unfortunately Peter, I'm always safe in the bedroom.

Q. Can boys join the Camp Fire Girls?

A. Marty Allen: Only after lights out.

Q. When you pat a dog on its head he will wag his tail. What will a goose do?

A. Paul Lynde: Make him bark?

Q. If you were pregnant for two years, what would you give birth to?

A. Paul Lynde: Whatever it is, it would never be afraid of the dark.

Q. According to Ann Landers, is there anything wrong with getting into the habit of kissing a lot of people?

A. Charley Weaver: It got me out of the army.

Q. While visiting China, your tour guide starts shouting "Poo! Poo! Poo!" What does this mean?

A. George Gobel: Cattle crossing.

Q. It is the most abused and neglected part of your body, what is it?

A. Paul Lynde: Mine may be abused but it certainly isn't neglected.

Q. Back in the old days, when Great Grandpa put horseradish on his head, what was he trying to do?

A. George Gobel: Get it in his mouth.

Q. Who stays pregnant for a longer period of time, your wife or your elephant?

A. Paul Lynde: Who told you about my elephant?

Q. When a couple has a baby, who is responsible for its sex?

A. Charley Weaver: I'll lend him the car, the rest is up to him.

Q. Jackie Gleason recently revealed that he firmly believes in them and has actually seen them on at least two occasions. What are they?

A. Charley Weaver: His feet

Subject: "President Hillary"

Hillary Clinton gets elected President and is spending her first night in the White House.

The ghost of George Washington appears, and

Hillary says, "How can I best serve my country?"

Washington says, "Never tell a lie."

"Ouch!" says Hillary, "I don't know about that."

The next night, the ghost of Thomas Jefferson appears...

Hillary says, "How can I best serve my country?"

Jefferson says, "Listen to the people."

"Ohhh, I really don't want to do that."

On the third night, the ghost of Abe Lincoln appears...

Hillary says, "How can I best serve my country?"

Lincoln says, "Go to the theater."