



## Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

[www.oleyvalleybiz.org](http://www.oleyvalleybiz.org)

### *President's Message*

Hi, OVBA members,

Thanks to everyone who came to the June business meeting. We were glad to see some new members there. Our guest speaker, Mark Shearer, gave a presentation on keeping your computer in good running order. Although I don't know the first thing about computers, the presentation was very interesting. Mr. Shearer invited members having computer problems to call him with their questions.

Reminder: We are collecting empty ink cartridges to sell. You can drop them off at Oley Valley Hardware or Sovereign Bank. The money will go toward the OVBA scholarship fund.

Last week President Bush went through our little town. Oley gave him a great welcome. Thanks to Lloyd and Phoebe Hopkins, I have a picture of him in his bus.

*Respectfully,*

*Wilma Leininger*

### *July and August Meetings*

**The next meeting of the Oley Valley Business Association is a breakfast meeting at 7:00 a.m. on Monday, July 26 at the Pleasantville Diner.**

The August meeting will be at 7:00 p.m. on August 30 at the Yellow House Hotel. Dennis Leh will be the guest speaker.

## Minutes

### General Membership Meeting Minutes

May 24, 2004

#### Call to Order

The May meeting of the Oley Valley Business Association was held at the Pleasantville Diner. The meeting was called to order by Vice-President Bill Griffith at 7:05 a.m.

#### Minutes and Treasurer's Report

A motion was made to accept the April minutes by Oscar Egolf and seconded by Barbara Cummings. Motion carried.

The Treasurer's Report was read by Treasurer Minerva Hoppes. Motion was made by Oscar Egolf to accept the Treasurer's report and seconded by Kevin Bieber. Motion carried.

#### Attendance

The total attendance for the meeting was 20 including members and guests.

#### Old Business

##### *Pleasantville Bridge:*

Lloyd Hopkins and Marsha Moser presented an overview of the finalized plans for the bridge dedication and festivities. Marsha thanked all the local patrons and encouraged the business association to support the local businesses. She did note that some of the larger merchants outside the community did not have any interest in supporting the event.

##### *Mixer:*

The membership was reminded of the mixer to be held on May 27 from 4:30-6:30 at the Historic Pleasantville Inn.

##### *Oley Valley Fair:*

Updated photos or slides should be forwarded to Linda Williams ASAP. Business cards will be accepted for distribution at the booth. Doug Kramer will be scheduling a meeting soon.

##### *Business Spotlight:*

John Varady announced that the Oley Valley Business Spotlight is forthcoming and attention should be paid to deadlines for getting information to the newspaper.

##### *Scholarship:*

Doug Kramer reported that the scholarship in the amount of \$1,000.00 was presented to Amanda Horning by Minerva Hoppes at the High School awards banquet. More information will be provided on the recipient at a later date.

*New Business*

*Future Speakers:*

Stu Kern reported that there are no speakers scheduled at this time. However, he did note a concern over small business medical insurance and the potential for that area to be explored with the OVBA.

*New Members:*

Minerva Hoppes announced Yellow House Hotel being a new member as the hotel is now under new ownership.

*Adjournment*

Motion was made to adjourn at 7:45 a.m. by Oscar Egolf and seconded by Scot Williams. Motion carried. The next meeting will be a lunch meeting at the Historic Pleasantville Inn at noon on June 28.

*Respectfully Submitted,  
Douglas A. Kramer, Secretary*

*Minutes*

**General Membership Meeting Minutes**

**June 28, 2004**

*Call to Order*

The June meeting of the Oley Valley Business Association was held at the Historic Pleasantville Inn. The meeting was called to order by President Wilma Leininger at 12:15 p.m.

*Minutes and  
Treasurer's Report*

Doug Kramer passed out copies of the minutes for review and apologized for not having time to post them on the website.

A motion was made to accept the May minutes by Oscar Egolf and seconded by Tom Mitchell. Motion carried.

A motion was made by Frank Morgan to accept the Treasurer's Report as posted on the website, seconded by Kevin Bieber. Motion carried.

*Attendance*

The total attendance for the meeting was 24, including members and guests.

*Old Business*

*Pleasantville Bridge:*

Lloyd Hopkins and Marsha Moser reported on the bridge festival. Lloyd stated that there were 3000-4000 people who attended and the profits are somewhere between \$15,000.00 and \$18,000.00, to be distributed at a later date. Lloyd noted that 15-20% of the OVBA members participated in the activities and thanked them. Frank Morgan commented on the success of the event stating that it appealed to those of all ages.

Marsha thanked her husband for the successful fishing rodeo and received numerous comments on the events and felt that it had the atmosphere of a carnival of the 60's or 70's. She noted that the thank yous were to be posted in the Boyertown Times

and hoped she would not miss anyone. One comment Marsha noted was from Mabel, who stated she was glad that she had lived so long to enjoy this event. Oscar Egolf commented on the great weather and mentioned that part of the success of the event was the reunion of people who had not seen each other for awhile. Doug Kramer read a letter from Police Chief White thanking the organization for assistance with traffic and for keeping the event orderly.

*Mixer:*

Frank Morgan was delighted with the turnout at the mixer, particularly since it was just before the bridge dedication. He asked Doug Kramer to include a note in the minutes thanking all those who provided door prizes and thanking Marsha Moser for her hospitality and great food. The next mixer will be hosted by the Yellow House Hotel in the fall.

*Oley Valley Fair:*

Time is approaching to finalize any changes to the brochure for publication of businesses. A question was raised as to the number of brochures to print and the fair committee (fairies) should check into the cost of the brochures. Doug Kramer noted there will be a fairy meeting within a few weeks. Oscar Egolf asked that a schedule be presented for manning the booth.

*Scholarship:*

Doug Kramer announced Amanda Horning as the winner of the scholarship and will contact her regarding an article in the newsletter. President Leininger thanked Minerva Hoppes for attending the High School banquet to present the award on behalf of the OVBA. Minerva said she enjoyed the event and had a great time.

*New Business*

*New Members:*

Two new members were announced, Yellow Book and Peifer Brothers Farm.

*Future Speakers:*

The July meeting will be a business meeting on the 26<sup>th</sup> at 7:00 a.m. at the Pleasantville Diner.

The August meeting will be 7:00 p.m. at the Yellow House Hotel on the 30<sup>th</sup>. The speaker will be Representative Dennis Leh.

Other suggestions were made for future programs, including a representative from SCORE, who would provide advice on business startup, the Berks County Chamber of Commerce or to have someone present statistics on tax revenue from new residential homes vs. school tax.

*Speaker*

Prior to the introduction of the speaker, members introduced themselves. Mark Shearer of Shearer Technical presented information on computer security. Several of the topics that Mark talked about were internet security, anti-virus and viruses, pop-ups, software manufacturers, networking, high speed internet, firewalls, the value of protection vs. the cost and ways to prevent intruders from gaining access to your computer. Mark answered numerous questions from the attendees and passed out cards encouraging people to contact him should they have any questions. Mark spoke a little bit about his company and his service commitment to his customers.

*Adjournment*

Prior to adjournment, Oscar Egolf invited members of the OVBA to the breakfast held at Green Valley Country Club for the Business Exchange. Should anyone be interested, they are to contact Oscar.

Motion was made to adjourn at 1:10 p.m. by Tom Mitchell and seconded by Scot Williams. Motion carried.

*Respectfully Submitted,  
Douglas A. Kramer, Secretary*

*Treasurer's  
Report*

*Oley Valley Business Association  
Treasurer's Report*

Beginning Balance	6/15/04	\$3,498.71
Deposits:	07/14/04	70.00
Interest	06/30/04	<u>1.18</u>
SubTotal		\$3,569.89

Expenses:

Historic Pleasantville Inn – Speakers Lunch		\$ 10.06
Peripheral Systems #9671		<u>13.45</u>
Ending Balance	07/15/04	\$3,546.38

New Members:

Re/Max of Reading	Tom Hoch
Spohn Software	Jerry Spohn

*Respectfully Submitted,  
Minerva S. Hoppes, Treasurer*

**SOME VERY GOOD QUIPS TO LIVE BY**

- Love is grand; divorce is a hundred grand.
- I am in shape. Round is a shape.
- Time may be a great healer, but it's a lousy beautician.
- Never be afraid to try something new. Remember, amateurs built the ark. Professionals built the Titanic.
- Conscience is what hurts when everything else feels so good.
- Talk is cheap because supply exceeds demand.
- Even if you are on the right track, you'll get run over if you just sit there.
- Politicians and diapers have one thing in common.
- They should both be changed regularly and for the same reason.
- An optimist thinks that this is the best possible world.
- A pessimist fears that this is true.
- There will always be death and taxes; however, death doesn't get worse every year.
- In just two days, tomorrow will be yesterday.
- Dijon vu- the same mustard as before.
- I am not fat, I am a nutritional overachiever.
- I am having an out of money experience.
- I plan on living forever. So far, so good.
- Practice safe eating- always use condiments.
- A day without sunshine is like night.
- If marriage were outlawed, only outlaws would have in-laws.
- It's frustrating when you know all the answers, but nobody bothers to ask you the questions.
- The real art of conversation is not only to say the right thing at the right time, but also to leave unsaid the wrong thing at the tempting moment.
- Brain cells come and brain cells go, but fat cells live forever.
- Age doesn't always bring wisdom. Sometimes age comes alone.
- Life not only begins at forty, it also begins to show.
- You don't stop laughing because you grow old, you grow old because you stopped laughing.