



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

www.oleyvalleybiz.org

June Meeting

Our next OVBA monthly meeting will be held on Mon., June 25th, at 6:30 pm at Union Jack's on the Manatawny. The speaker will be John Varady of the Boyertown Times/Berks-Mont Newspapers. We will be having "finger food", for which we'll ask a \$10 donation per person.

Upcoming Meetings

NOTE THE MEETING DAY CHANGE TO WEDNESDAYS FROM THIS POINT FORWARD!

*Wednesday, July 25, 2007 – Business Meeting
The Corner Pantry, Limekiln Road,
in the Post Office Building*

*Wednesday, August 29, 2007 – Luncheon Golden Oaks.
– Speaker: Oley Postmaster*

*Wednesday, September 26, 2007 – Luncheon, Location: TBD
– Speaker: Bob Heckman,
Pres. of Oley School Board*

Please check future newsletters and/or the website for locations and any changes.

Meeting Minutes

May 21, 2007

Call To Order

The May 21, 2007 meeting of the Oley Valley Business Association was held at Bella Italia at 12 noon. President Doug Kramer called the meeting to order at 12:10pm.

Attendance

The total attendance for the meeting was 13 members. 12 businesses were represented.

Minutes & Treasurer's Reports

A motion to accept the minutes as published in the May newsletter was made by Sharon Morrow and seconded by Scot Williams. The motion carried.

A motion to accept the Treasurer's report as published in the May newsletter was made by Jim MacArthur and seconded by Barbara Olszewski. The motion carried.

General Business

Scot Williams gave a Board of Directors update. It has been suggested that we talk with the Kutztown Chamber regarding the benefits of some sort of partnership with them. Doug Kramer will make the initial contact.

The Board also discussed the occasional requests made to the Association for donations for local causes. As these are getting more frequent it was decided that we will try to keep these outside of the Association budget, meaning we will publicize the requests to our membership who can individually decide to make personal contributions.

Lastly, the Board discussed our mission statement. This will be further discussed and compared to what we already have in place.

Doug Kramer brought up the possibility of moving both the day of the week and time of our breakfast meetings to see if we can draw higher attendance at our morning gatherings. Keep an eye on the web site for day, time, and location of our next breakfast meeting.

Jim MacArthur reported that the New Life Bible Fellowship Church recently held the dedication for their new building. It houses several classrooms and social rooms. Jim would like to host the OVBA at this new facility in the future.

Doug Kramer asked for volunteers for a one time meeting to come up with a 5 year plan for the Association. Sharon Morrow, Mike McCarthy, and Barbara Olszewski volunteered.

Committee Reports

Scholarship Committee

The Association has received \$550 in donations for the scholarship contest. The entries were reviewed and a winner selected. Mike McCarthy will announce the winner at the awards banquet on May 29th, as well as give some recognition to those that donated.

Program Committee

No report.

Next Meeting:

June 25, 2007 – Dinner meeting at Union Jacks.

Kevin and Stu Kern are working on programs for the second half of 2007. Suggestions are welcome.

Old Business

Directory Advertising

It was reported that we sold \$650 worth of advertising for the Directories and Welcome Packets.

New Resident/Business “Welcome Packets”

Sharon Morrow provided samples of everything ready so far including the coupon/advertising pages purchased by member businesses and a pamphlet she created showing many of the civic and social organizations in the area.

There has been some delay in working with KU to get maps for the packets, so we will start using them without the maps at this time. Doug Kramer will contact the County Planning Commission regarding township maps for us to use. We also still need some method for distributing the packets as new residents and businesses come into the Valley.

New Business

None

Adjournment

Mike McCarthey moved that the meeting be adjourned; Scot Williams seconded it. The meeting was adjourned at 12:41 PM.

Treasurer's Report

Beginning Balance 04/30/07	\$4,940.31
Dues – 2	100.00
Total Deposits	\$ <u>100.00</u>
Sub Total	\$5,040.31
Expenses	
Peripheral Systems #11491	21.11
Berks-Mont Newspaper Inc.	332.50
Oley Valley Fair – 07 booth	120.00
Bradley Smith – Scholarship winner	1,000.00
Heffner Printing – Directories	<u>630.70</u>
Total Expenses	\$2,104.31
Balance as of 5/31/2007	\$2,936.00

Respectfully submitted

Minerva S Hoppes, Treasurer