



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

President's Message

It's Springtime?

The last meeting of the Historic Pleasantville Inn was well attended. We welcomed new members and saw some members who can't attend regularly.

Heather Adams from Y102 radio station gave a presentation on radio advertising.

If you don't have your 2004 dues paid, please pay as soon as possible. We must have everyone's information by the end of March in order to get your business listed in the new brochure to be handed out at the Oley Fair.

We still can use some volunteers at the Pot Pie Dinner on March 28, 2004. If you can help, call Nick Kohut at 610-689-4587 or me at 610-987-6768.

There are still some spaces available for businesses at the Covered Bridge celebration at the cost of \$15.00 for a 10' x 10' space. Call Marsha Moser at 610-689-5818 or Lloyd Hopkins at 610-987-6558 or me at 610-987-6768. Also contact Marsha or Lloyd if you wish to donate a door prize.

Respectfully,

Wilma Leininger

March Meeting

The next meeting of the Oley Valley Business Association will be a noon business meeting at the **Historic Pleasantville Inn on Monday, March 29, 2004 at 12:00.**

Minutes

General Membership Meeting Minutes February 23, 2004

Call to Order

The February meeting of the Oley Valley Business Association was held at The Historic Pleasantville Inn. The meeting was called to order by President Leininger at 12:15 p.m. President Leininger had everyone introduce themselves. Joining us as a guest was Carl DeGrazia, the new owner of the Yellow House Hotel.

Minutes and Treasurer's Report

A motion was made to accept the December minutes by Doug Reitnour and seconded by Debbie Reitnour. Motion carried.

There was no Treasurer's Report as the Treasurer was unable to attend.

Attendance

The total attendance for the meeting was 20 including members and guest speaker.

Old Business

Pleasantville Bridge:

Lloyd Hopkins reported that they have 20 local exhibitors and that there is still room for 30 more. Distinguished guests will include the three Supervisors from Oley Township, two of three County Commissioners and Representative Dennis Leh. They are still waiting to hear back from Senator Mike O'Pake and Governor Rendell. There will be a segment on Berks TV May 10 at 9:30 p.m. and also a segment on Feedback radio. Lloyd Hopkins was seeking the name of a Mrs. Renninger who lived near the bridge during her childhood as he wants to invite her to attend the ceremonies. If anyone knows how to reach Mrs. Renninger, please contact Lloyd. Lloyd noted that there will be some other civic or community events the same day, such as Boyertown Fun Days and Pikeville will have fireworks. There were several donated items to be used as door prizes or auction items. He gave a reminder to buy chance tickets, \$2.00 for one ticket, \$5.00 for three tickets. Tickets will also act as bridge passes. Tickets are available through Lloyd Hopkins, Marsha Moser or Wilma Leininger.

Pot Pie Dinner:

President Leininger reported that the pot pie dinner will be March 28 from 11-4. They are still looking for volunteers to fill time slots on the Saturday morning before and Sunday during the serving of dinner. She has tickets for the dinner at the hardware store and posters for display should any local businesses want to display a poster in their window.

Scholarship:

Secretary Kramer reported that we have four scholarship applications received to date and encouraged people to visit the website to view the application. Amy Kohut requested that companies drop off used toner cartridges at either the Sovereign Bank in Oley or at Oley Valley Hardware. The cartridges will then be sold to a company that recycles them. The money gained from those cartridges would be part of the scholarship award.

New Business

Mixer:

Frank Morgan asked for confirmation from those who were at the meeting if we wanted to hold a Spring Mixer. After the group agreed to holding a mixer, he later set the date of May 27th at the Historic Pleasantville Inn from 4:30 till 6:30. There will be a cash bar and the Inn will be providing hors-d-oeuvres. As before, token door prizes are being requested.

Cancellation of Meetings:

President Leininger suggested a policy that, in the event of inclement weather, the meetings would be cancelled if school is closed. If school is delayed for several hours and a breakfast meeting is scheduled, that meeting would be cancelled. All agreed to her suggestion.

Guest Speaker:

Our guest speaker was Heather Adams of Y-102 and WRAW. Heather introduced herself as a resident of Oley who currently lives on Main Street. She spoke of the value of radio as people interact with radio more than any other medium. Y-102 reaches over 190,000 listeners and WRAW reaches 40,000 listeners. She noted that with such a large audience, there could be many benefits to the OVBA as a collective group and as individual business owners. She said their website has over 300,000 hits per month and includes information about the station, the disc jockeys, and also has some gift certificates. Heather offered to meet with businesses to draw customers and clients into the Oley Valley to take advantage of the aesthetics of the community and unique shops. She would tailor advertisements to specific needs or desires. In closing, she thanked the OVBA for having the opportunity to participate in a meeting.

Adjournment

Motion was made to adjourn at 12:40 p.m. by John Varady and seconded by Frank Morgan. Motion carried.

*Respectfully Submitted,
Douglas A. Kramer, Secretary*

In-Flight Conversations

Here are some conversations that airline passengers normally will never hear.

The following are accounts of actual exchanges between airline pilots and control towers around the world.

Tower: Delta 351, you have traffic at 10 o'clock, 6 miles!"

Delta 351: "Give us another hint! We have digital watches!"

"TWA 2341: for noise abatement turn right 45 Degrees."

"Centre:, we are at 35,000 feet. How much noise can we make up here?"

"Sir, have you ever heard the noise a 747 makes when it hits a 727?"

O'Hare Approach Control to a 747: "United 329 heavy, your traffic is a Fokker, one o'clock, three miles, Eastbound."

United 239: "Approach, I've always wanted to say this.
I've got the little Fokker in sight."

A student became lost during a solo cross-country flight.

While attempting to locate the aircraft on radar, ATC asked,

"What was your last known position?"

Student: "When I was number one for takeoff."

A DC-10 had come in a little hot and thus had an exceedingly long roll out after touching down.

San Jose Tower Noted: "American 751, make a hard right turn at the end of the runway, if you are able. If you are not able, take the Guadalupe exit off Highway 101, make a right at the lights and return to the airport."

Taxiing down the tarmac, a DC-10 abruptly stopped, turned around and returned to the gate. After an hour-long wait, it finally took off.

A concerned passenger asked the flight attendant, "What, exactly, was the problem?"

"The pilot was bothered by a noise he heard in the engine," explained the flight attendant. "It took us a while to find a new pilot."

One day the pilot of a Cherokee 180 was told by the tower to hold short of the active runway while a DC-8 landed. The DC-8 landed, rolled out, turned around, and taxied back past the Cherokee.

Some quick-witted comedian in the DC-8 crew got on the radio and said, "What a cute little plane. Did you make it all by yourself?"

The Cherokee pilot, not about to let the insult go by, came back with a real zinger: "I made it out of DC-8 parts. Another landing like yours and I'll have enough parts for another one."

The German air controllers at Frankfurt Airport are renowned as a short-tempered lot. They not only expect one to know one's gate parking location, but how to get there without any assistance from them. So it was with some amusement that we (a Pan Am 747) listened to the following exchange between Frankfurt ground control and a British Airways 747, call sign Speedbird 206.

Speedbird 206: "Frankfurt, Speedbird 206 clear of active runway."

Ground: "Speedbird 206. Taxi to gate Alpha One-Seven."

The BA 747 pulled onto the main taxiway and slowed to a stop.

Ground: "Speedbird, do you not know where you are going?"

Speedbird 206: "Stand by, Ground, I'm looking up our gate location now."

Ground (with quite arrogant impatience): "Speedbird 206, have you not been to Frankfurt before?"

Speedbird 206 (coolly): "Yes, twice in 1944, but it was dark, - and I didn't land."

While taxiing at London's Gatwick Airport, the crew of a US Air Flight departing for Ft. Lauderdale made a wrong turn & came nose to nose with a United 727.

An irate female ground controller lashed out at the US Air crew, screaming:

"US Air 2771, where the hell are you going?

I told you to turn right onto Charlie taxiway!

You turned right on Delta! Stop right there. I know it's difficult for you to tell the difference between C and D, but get it right!"

Continuing her rage to the embarrassed crew, she was now shouting hysterically: "God! Now you've screwed everything up! It'll take forever to sort this out! You stay right there and don't move till I tell you to! You can expect progressive taxi instructions in about half an hour and I want you to go exactly where I tell you, when I tell you, and how I tell you! You got that, US Air 2771?"

"Yes, ma'am," the humbled crew responded.

Naturally, the ground control communications frequency fell terribly silent after the verbal bashing of US Air 2771. Nobody wanted to chance engaging the irate ground controller in her current state of mind.

Tension in every cockpit out around Gatwick was definitely running high.

Just then an unknown pilot broke the silence and keyed his microphone, asking: "Wasn't I married to you once?"