



Oley Valley Business Association

P.O. Box 25

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www.oleyvalleybiz.org

March Meeting

Our next OVBA meeting will be on *March 26, 2007* – This will be 12:00 noon lunch meeting at the Pleasantville Inn. The speaker will be Alison Snyder who is the Personnel Director at East Penn Manufacturing (Deka Batteries). She will speak on the do's and don'ts of hiring and other personnel matters.

Upcoming Meetings

April 23, 2007 – Breakfast business meeting. 7:00 am at the Oley Fairgrounds Building.

Please check future newsletters and/or the website for locations and any changes.

Meeting Minutes

Feb. 26, 2007

Call To Order

The February 26, 2007 meeting of the Oley Valley Business Association was held at the Oley Fire Company Social Hall at 6:00 PM. Vice-President Sharon Morrow called the meeting to order at 6:00 PM.

Attendance

The total attendance for the meeting was 30 members. 23 Businesses were represented.

Minutes & Treasurer's Reports

A motion to accept the minutes as published in the January newsletter was made by Stu Kern & seconded by Wilma Leininger. The motion carried.

A motion to accept the Treasurer's report as published in the December newsletter was made by Oscar Egolf and seconded by Mike McCarthy. The motion carried.

General Business

Vice President Sharon Morrow reported that we need members volunteer for positions on various committees that are currently vacant. She passed around sheets for members to sign up for the various committees.

Marianne van der Velde asked that members please give serious consideration to helping with these committees as most of them take very little time, but can go a long way towards helping the Association become a more effective organization for its members.

Please contact any OVBA officer if you are interested in helping out on any committee.

The Officers' meeting, which is typically held the 1st Monday of the month, has been rescheduled for March 12th at 6pm. This will be held at the home of President Doug Kramer at 459 Long Lane in Pike Township. All members are welcome to attend.

There are still some members who have not paid their 2007 dues. The deadline for payment is March 15, 2007. Businesses that have not paid their membership dues by this deadline will not be listed in the Membership Directory to be published in April.

Committee Reports

Scholarship Committee

Minerva Hoppes reported that \$530 so far as been received in donations from members for the Scholarship fund. There is currently only 1 entry. Deadline for entry is March 15, 2007.

Program Committee

Kevin Bieber expressed thanks from all of us to the Oley Fire Company volunteers for the wonderful dinner they prepared for us.

He also introduced our guest speaker for the evening, Mike Reinhard of National Penn Bank. Mike is in charge of the Finance and Investment Banking area of National Penn.

Mike gave a very insightful and informative presentation covering an economic review for the end of 2006, a look at our current economic situation, and a forecast for the remainder of 2007. After his presentation Mike answered questions from various Members.

Upcoming programs are as follows:

March 26, 2007 - 12:00 noon. Pleasantville Inn location will need to be confirmed. The speaker will be Alison Snyder who is the Personnel Director at East Penn Manufacturing (Deka Batteries). She will speak on the do's and don'ts of hiring and other personnel matters.

April 23, 2007 – 7 AM Business Meeting at the Oley Fairgrounds building.

Kevin and Stu Kern are working on programs for the second half of 2007. Suggestions are welcome.

Old Business

New Resident/Business “Welcome Packets”

Sharon Morrow reported that we need a list of community and civic organizations to include in the packets. She requested that members call with information about any organizations they would like to see included on the list.

Directories

For the first time, in addition to the regular member listings in the directory, we will be offering ad space on the back pages. There are two options available to members:

Option 1: Purchase a ¼ page ad in the directory (business card size ad) for \$50 and get a coupon (printed on a sheet with other member coupons) placed in the Welcome Packets.

Option 2: Purchase a full page ad in the directory for \$150 and get a full sheet ad (8 ½ x 11) placed in the Welcome Packets.

Members will be required to provide the ad copy (full layout, not just the text) for both the Directory ad and the coupon or full sheet Welcome Packet ad.

Directories are to be printed in April, so all ads and payments must be submitted by March 31, 2007. Please contact Sharon Morrow (610-987-6555 email smorrow@dejazzd.com) or Minerva Hoppes (610-944-1140 email minerhp6@netscape.com) if you are interested in purchasing an ad.

New Business

No new business.

Adjournment

Stu Kern moved that the meeting be adjourned; Kevin Bieber seconded it. The meeting was adjourned at 7:42 PM.

Treasurer's Report

Beginning Balance 01/31/07	\$3,909.66
Dues – 7	350.00
Scholarship donations	<u>50.00</u>
Sub Total	\$4,309.66
Expenses	
Peripheral Systems #11313	\$ 21.75
Postmaster – Safe Deposit Box	26.00
Oley Valley Community Pot Pie Donation	<u>100.00</u>
Total Expenses	\$ 147.75
Balance as of 2/28/2007	\$4,161.91

Respectfully submitted

Minerva S Hoppes, Treasurer