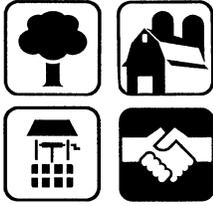


Oley Valley Business Association

P.O. Box 25

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www.oleyvalleybiz.org



March 31, 2009 Meeting

Our next Oley Valley Business Association meeting will be at 12:00 noon on **Tuesday, March 31, 2009 at Golden Oaks**. The President of the Reading Phillies, Chuck Domino will be our featured speaker at this meeting.

Please mark your calendar and plan on attending.

Message from OVBA President

Over the past few weeks I have had many people say "I can't wait for the warmer weather to come". Well, for those of you looking forward to that time of the year, I have some good news, its right around the corner. However, before we head into April, we still have lots going on in March.

I would like to take this opportunity to remind everyone that tickets are now for sale for the annual Oley Pot Pie Dinner that will be held on Sun., March 29th. Tickets can be bought from any of the committee members or you can also contact Jay Roberts who is the Oley Business Association representative for this event. Help is also needed for the dinner or even the Saturday before as they prepare the Pot Pie and set up. Please contact Jay Roberts if you can spare a few hours that weekend.

The officers of this Association would like to thank all the members who have attended the first two events of 2009. Not only was the January mixer well attended, but we also had a great attendance at our February lunch meeting at Golden Oaks. I would like to see us continue that strong attendance in March. The March meeting will be held on Tuesday March 31st at 12:00 noon at Golden Oaks. I am pleased to announce that we have secured Chuck Domino, the President of the Reading Phillies as our featured speaker at this meeting. With the baseball season right around the corner, I look forward to hearing what Chuck has to say about the upcoming season as well as his view on business in today's market. Chuck and his staff have won many awards and I look forward to Chuck sharing his tools of success with us. In order to have an idea for room at Golden Oaks, I would ask that you please e-mail or call me with your intent to come to the meeting on March 31st. You can reach me at Kevin.bieber@nationalpenn.com or 610-705-4377.

Thanks again for all of your support and I certainly look forward to seeing a large attendance at our next meeting.

Kevin D. Bieber
President

Call To Order

The February 24, 2009 meeting of the Oley Valley Business Association was held at Golden Oaks Country Club. President Kevin Bieber called the meeting to order at 12:05 pm and introductions were done.

Attendance

The total attendance for the meeting was 19 with 17 businesses being represented.

Minutes & Treasurer's Reports

There were no minutes to approve as we did not have a meeting in January, but instead held a mixer at the Oley Fire Company with approx. 25 attending.

A motion to accept the Treasurer's report as presented was made by Barb Olszewski and seconded by Mike Moore. The motion carried.

General Business

The 2009 Budget was posted in the most recent newsletter.

The floor was opened for questions. With no questions a motion for approval of the 2009 Budget as published was made by Mike McCarthy and seconded by Mike Moore. The motion carried.

Committee Reports

Scholarship Committee

It's time to organize this group. Jim MacArthur will chair this committee. The High School promotes the essays which are sent directly to Brenda @ Boyertown Publishing. Two have been received so far, but history shows most of them come in at the last minute. The committee judges the entries without knowing the names of the participants and picks the winner. We need 3-4 volunteers to review the entries. Barb Olszewski, Jim Davidheiser, and Roxanne Stauffer volunteered to judge the essays this year.

Program Committee

Kevin will be meeting with Stu Kern to discuss future programs. Since we have had trouble arranging good speakers in the past, the question was proposed to membership: What do members want to have, internal or external speakers?

Lloyd Hopkins noted we need higher attendance in order to get bigger name speakers.

Mike McCarthy suggested having an outside speaker once per quarter and internal speakers for the rest of the meetings.

Next Meeting: March 31, 2009 12:00 Noon at Golden Oaks.

Old Business *none*

New Business

- 1) The Elementary school will be having a Family Fun & Fitness night on Friday March 20, 2009. Many outside organizations will have a table at this event. Trish Hartline has agreed to man a table for us. The fee to have a table at the event is \$25 with proceeds going to purchase fun/fitness equipment for the school. Motion to approve the fee was made by Roxanne Stauffer and seconded by Brenda W. The motion carried.
- 2) Annual Pot Pie Dinner – This year’s dinner will be held Sunday March 29, 2009 @ the OV High School. Cost is \$7.50 in advance and \$8.00 at the door. We have donated \$100 to this event in the past. Funds are used for specific community members in need. Since it was in the budget, which was approved, no additional vote is needed.
- 3) Our Bench Ad at the Oley Fair is up for renewal this year. The cost is \$25 for four years. A motion was made by Mike McCarthy to continue this ad and seconded by Harold Hoch. The motion carried.
- 4) WEB SITE – What is best for our members? We received a proposal from Media Fusion. This proposal was too costly for our budget and we are looking for alternatives both with Media Fusion and/or other designers.

The floor was opened for questions /comments on what members would like to see for our site. Members liked the ideas of single page templates for our member businesses and a community calendar page to draw local residents to our site on a regular basis. They also wanted to see quicker updates and photos from our events and know more about how we promote our site. It was suggested that we can look to either students looking for Eagle Scout projects or local colleges and universities that are often looking for community projects. The officers will continue to work on this and keep everyone informed.

- 5) Hershey Contest at Oley Fair. We have donated \$500 in the past and this is in our budget. A motion was made by Mike McCarthy to continue the \$500 donation and seconded by Mike Moore. Marianne van der Velde raised the question of whether we really have enough money for this if we want to pursue a website that meets all of our members wishes.

A discussion followed regarding where do we get the most bang for our buck. Members in attendance suggested we should use the money for our website instead. Questions were raised about donating less or doing a book ad instead. The motion did not pass.

- 6) A motion was made by Barb Olszewski to spend a maximum of \$250 for an ad in the Oley Fair Book and seconded by Brenda W. The motion carried.

Announcements

Marianne van der Velde announced that Re/Max of Reading will be holding 3 First Time Homebuyer Seminars to explain the new tax credit in the President's recently passed recovery plan, and offered free CD's with spreadsheets allowing users to easily determine if now is the right time to refinance their homes.

Lloyd Hopkins announced that Oley Land use is awarding \$2,500 in May for the best use of land in the community. More information will be available in upcoming newspaper ads.

Adjournment

A motion was made by Mike Moore to adjourn and seconded by Barb Olszewski. The meeting was adjourned at 12:55 PM.

*Respectfully submitted,
Marianne van der Velde, Secretary*

Treasurer's Report

Oley Valley Business Association Treasurers Report

Previous Balance		\$4,644.51
Deposits	Memberships	\$ 1,150.00
	Scholarship	\$ <u>50.00</u>
Expenses	Oley Fair (Bench)	\$100.00
	Oley Pot-Pie Dinner	\$100.00
	Mixer Postage	\$ <u>31.50</u>
Balance of 3/14/09		\$5,613.01

*Respectfully Submitted,
Kelly Blankenbiller
Treasurer*