



## Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

[www.oleyvalleybiz.org](http://www.oleyvalleybiz.org)

### *May Meeting*

***May 21, 2007 – Monthly Business Meeting***

***12 noon - Bella Italia Pizza Restaurant***

*Message from  
Doug Kramer,  
OVBA President*

### **President's Message.... May 2007**

Oh yea... busy is the word. Hence, sorry I have to keep this somewhat short. First I want to thank all the FBLA students in attendance at the last OVBA meeting. Thank you David Hoffman (FBLA advisor) for encouraging them to attend as it was truly a refreshing sight to see all of the students there. Also, I would like to thank both the Oley Fair Association and the Oley Fire Company for the facility and providing the coffee. I truly enjoyed the informative information shared on Act 1 and Berks County Emergency Management.

Recently, I have been introduced to "E-MYTH" as it relates to businesses and their entrepreneurial solutions. I would like to encourage all of you to visit their web site as they have helped to change the lives of over 50,000 business owners, their families, employees, and customers - from every industry and every corner of the globe. The web site is:  
<http://www.e-myth.com>

I hope to see you at our next noon business meeting on May 21. Let us continue to make OVBA grow.

*Sincerely*

*Douglas A. Kramer, President*

### *Upcoming Meetings*

*June 25 – Monthly Meeting – 6:30 pm – Union Jack's on the Manatawny.*

*Please check future newsletters and/or the website for locations and any changes.*

## *Meeting Minutes*

*April 23, 2007*

### **Call To Order**

*The April 23, 2007 meeting of the Oley Valley Business Association was held at the Oley Fairgrounds at 7:00 am. President Doug Kramer called the meeting to order at 7:15 AM.*

### **Attendance**

The total attendance for the meeting was 13 members as well as 15 students from the Oley Valley FBLA club. 13 businesses were represented.

### **Minutes & Treasurer's Reports**

A motion to accept the minutes as published in the April newsletter was made by Oscar Egolf and seconded by Kevin Bieber. The motion carried.

A motion to accept the Treasurer's report as published in the April newsletter was made by Mike McCarthy and seconded by Oscar Egolf. The motion carried.

### **General Business**

Jeff Zackon from the Oley Valley School District introduced Christine Stafford to talk about Act 1, which will be a Primary Ballot Question on May 15<sup>th</sup>. Christine gave a brief explanation of how the Act would work and provided handouts.

### **Committee Reports**

#### **Scholarship Committee**

There were 10 entries submitted for the scholarship essay. They will be reviewed shortly and the winner will be announced at the Awards Banquet at the end of May.

#### **Program Committee**

Ron Kline, the Oley Township Emergency Coordinator, and Jeff Weidner from Berks County Emergency Management gave a talk about the preparedness of the Oley Valley and Berks County to respond in the event of an emergency.

The focus was on the scenario of an event at the Limerick Power Plant as this would heavily involve Oley, which would be a Reception Center where people would come in the event of an evacuation of areas immediately surrounding the plant. There will be a full-scale drill run this coming August.

Our guest then took time for several questions from the meeting attendees.

**May 21, 2007** - This will be a lunch business meeting. Location to be determined. Please keep an eye on the web site or look for a separate email for this information.

**June 25, 2007** - Dinner meeting at Union Jacks. Speaker to be determined.

Kevin and Stu Kern are working on programs for the second half of 2007. Suggestions are welcome.

## **Old Business**

### **New Resident/Business “Welcome Packets”**

Sharon Morrow briefly reviewed the basic concept for the student attendees from the FBLA.

## **New Business**

None

## **Adjournment**

Gary Custer moved that the meeting be adjourned; Scot Williams seconded it. The meeting was adjourned at 8:10 AM.

*Respectfully submitted,*

*Marianne van der Velde, Secretary*

### *Treasurer's Report*

### *Oley Valley Business Association Treasurer Report*

Beginning Balance 02/28/07	\$4,161.91
Dues – 5	250.00
Scholarship donations	20.00
Ad's	350.00
New members – 2	<u>100.00</u>
Total Deposits	\$ 720.00
Sub Total	\$4,881.91
Expenses	
Peripheral Systems #11371	\$ 21.75
Peripheral Systems #11434	19.45
Sharon Morrow - Web site	<u>95.40</u>
Total Expenses	\$ 136.60
Balance as of 4/20/2007	\$4,745.31

*Sincerely,  
Minerva S. Hoppes, Treasurer*

*Oley Valley Business Association  
Treasurer Report*

Beginning Balance 04/20/07	\$4,745.31
Dues – 2	50.00
Ad's	350.00
New members – 1	<u>50.00</u>
Total Deposits	\$ 450.00
 Sub Total	 \$5,195.31
 Expenses	
ECM Insurance Group	<u>255.00</u>
Total Expenses	\$ 255.00
 Balance as of 4/30/2007	 \$4,940.31

Membership:	<u>Scholarship Donations:</u>	<u>Ad's:</u>
1 Honorary	\$550.00	\$650.00
2 Paid 2006		
4 New		
68 Existing		
 75 Total membership		

There were 14 businesses that declined membership this year. Two were no longer in business and a few were struggling due to the economy. With the total of six new members this means we are down in membership by eight.

*Sincerely,  
Minerva S. Hoppes, Treasurer*