



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

www.oleyvalleybiz.org

May, 2008 Meeting

Our next meeting will be on Tuesday, May 27th at 12 noon at the Artist Cottage (directions below). Mike Reinhard of National Penn Bank will be the speaker. Mike is a Group Executive Vice President, Chief Financial Officer and Treasurer. Mike will give an overview of the economy and what the banks are seeing out there.

Directions: Take Friedensburg Road, past the Vo-Tech, Elementary and Middle schools on the left and traveling approx. 2.5 miles toward 5 points. Go past Old State Road on your **left** and then make the next left onto a gravel drive. Sign at end of drive reads 1943 and it will have an American Flag attached. Take the driveway to the end, passing the first house and garage. Parking at the Cottage is limited and some folks may need to park in the field and walk up the lane past the garden to the Cottage. Watch for signs or someone giving directions.

This requires pre-ordering by Friday, May 23rd! The attached menu is for your use. PLEASE CALL Trish directly at 610-370-4385. If she is not there, please leave the message on her answering machine. Or, email: trish@artistgardencottage.com with your order.

Please mark your calendar and plan on attending.

Message from OVBA President

We are very appreciative of Representative David Kessler who was our speaker at our last meeting held at the Bridge Inn Pleasantville. Dave updated us on things that have been happening here in the local Oley Community as well as his work in the Pennsylvania House of Representatives. I want to publicly thank Dave for coming.

May 27th at 12PM is our next meeting. Mike Reinhard, Group Executive Vice President, Chief Financial Officer and Treasurer of National Penn Bank will be our guest speaker. Mike was with us last year at one of our dinner meetings and was warmly received. He will be giving an overview of the economy from his vantage point working with a bank. I hope many of you will be in attendance to benefit from his talk. The meeting will be held at the Artist Garden Cottage. You will need to preorder your meal by May 23rd. A menu is available through our website and orders can be placed via email to Trish or by calling her and leaving a message.

The executive committee met and is planning for the association to return to regular monthly meetings. This will allow us more flexibility between handling our business and having special guest speakers. It is our desire that the member businesses come to know each other in order to share our knowledge and experience and to help one another in the development of our businesses. To this end we are planning to give

time at some of our future meetings for you to bring a brief presentation on your business. In addition, another mixer is being planned.

The Spotlight featuring the businesses of the Oley Valley was published May 1 and distributed as a supplement to the Boyertown Times. If you have not seen a copy some are available at different locations around the area. The link to an online version is available on the association's website www.oleyvalleybiz.org. The link is under the Member Notes section.

The scholarship committee consisting of Barbara Olszewski, Trish Hartline, Dawn Fichter, Roxanne Stauffer and myself met and worked through the applications to make our selection of this year's recipient of the OVBA scholarship. The scholarship will be presented to the student at the awards banquet Tuesday evening May 27th. Thank you to the committee for their time and work on this.

It is my firm belief that our association will only be as strong as our members becoming involved. I encourage you to make your participation a priority. A major event which needs a team of people to plan and organize is our booth at the Oley Fair. By the end of this month, I desire to see this team in place and ready to move forward. I will be asking for 3 to 4 people to step forward to help with this great opportunity. Please let me know if this is of interest to you. In addition, please come prepared with your ideas on how we may make this an effective tool in promoting the member businesses.

I look forward to seeing you at our next meeting.

Best Regards,
Jim Mac Arthur
President

Meeting Minutes
March 25, 2008

There was no meeting in April, 2008.

Call To Order

The March 25, 2008 meeting of the Oley Valley Business Association was held at the Bridge Inn in Pleasantville. President Jim MacArthur called the meeting to order at 12:15pm.

Attendance

The total attendance for the meeting was 23. There were 20 members, 2 FBLA students and the Guest Speaker

Minutes & Treasurer's Reports

There were no minutes to approve as the last 'meeting' was a mixer.

A motion to accept the Treasurer's report as presented, subject to audit, was made by Oscar Egolf and seconded by Carol Meeker. The motion carried.

General Business

David Kessler, Oley Township Supervisor and State Representative for the 130th District gave a presentation on current happenings in Oley Township and on the State. It was very informative on all levels and gave the group a good feel for the progress Dave has helped to secure for both the township and the state.

Committee Reports

Jim MacArthur discussed the need for volunteers for several committees.

Scholarship Committee

This committee needs volunteers to read and judge the essays for this years contest.

Program Committee

Please submit any suggestions/ideas for future speakers to Stu Kern or Kevin Bieber.

Oley Fair Committee

This committee needs volunteers to come up with and implement ideas for this years booth.

Next Meeting: May 27, 2008 –12 Noon at the Artist Garden Cottage.

RSVP is necessary for this meeting.

New Business

Jim MacArthur informed the group that we are going to be having meetings every other month. Please check the website and newsletter for dates and locations.

Adjournment

The meeting was adjourned at 1:00PM

*Respectfully submitted,
Marianne van der Velde, Secretary*

Treasurer's Report

There will be no Treasurer's Report submitted for this month.

Kelly Blankenbiller, Treasurer

check **Sandwich**

check cheese choice

check bread choice

Swiss White Am Rye Wheat 7 grain Wrap

Ham & Cheese w/honey mustard

Chicken Salad w/grapes

Albacore Tuna Salad

Turkey Breast w/cranberry spread

Veggie Taco Wrap

Chopped fresh veggies with
taco cream cheese, taco cheese,
and crushed taco chips.

Sandwiches served w/potato chips

Salad

Chicken Caesar

Grilled Chicken Breast on a
Caesar Salad

Fruit & Nut

Apples, Raisins, Walnuts on a
bed of gourmet greens with blue
cheese & Raspberry Vinaigrette

Chicken Salad with Grapes

on gourmet greens with tomato
and cucumber

Albacore Tuna Salad

on gourmet greens with tomato,
cucumber and hard boiled egg

All Salads served with flat breads

Beverages

Fresh Brewed Iced Tea

Lemonade

Diet Coke

Coke

Spring Water

Dessert

Assorted bite size sweets.

Lunch Prices:

Sandwich, dessert, beverage \$10

Salad, dessert, beverage \$11