

# OLEY VALLEY

BUSINESS ASSOCIATION

P.O. Box 25, Oley, PA 19547



Our next OVBA meeting will be held on **Monday, Oct. 26, 2009 at 6:00 pm. at the Oley Fire Company.** Advance reservations are required by October 20<sup>th</sup>. Please call Kevin Bieber at 610-705-4377 or e-mail [Kevin.bieber@nationalpenn.com](mailto:Kevin.bieber@nationalpenn.com).

James Barnes of National Penn Investors Trust Company will give us an economic update. Also attending our meeting will be Scott Gruber, the Divisional President for the Berks/Montgomery Regions of National Penn. He will present a "State of the Banking" update. Please *mark your calendar and plan on attending.*

## **Message from OVBA President, Kevin D. Bieber**

It was certainly a pleasure to see many of you at the Oley Fair just a few weeks ago. I hope everyone enjoyed themselves as we were again blessed with nice weather and a great turnout of people.

As we head into the final quarter of 2009, I know many of you are looking to finish this year strong. This was a challenging year and unfortunately I think 2010 could continue that trend. However, if our association sticks together and refers business to each other, we can all reach our goals for the New Year.

Have you had the chance to check out the new web site? I certainly hope so, your officers have worked long and hard to bring this to you. I have received many nice comments back and I commend our team for a job well done. If you ever want to know what is happening in the community, just go to the web site and click on the community calendar and you will have everything you need to know. Have something to add to the calendar, just e-mail our Secretary Marianne and she will be happy to add it.

Save the date, Monday evening October 26, 2009 we will be having an evening meeting with a meal. The meeting will be held at the newly renovated Oley Fire Company Dining Room. The cost of the meal is \$10.00 per person and will include Ham, Turkey, Filling, Vegetable, Roll & Butter, Coffee & Dessert. Dinner will be served by the volunteers of the Oley Fire Company. Please come out and support them as well as our organization. The dinner will start at 6:00 pm and will include a program given by James Barnes of National Penn Investors Trust Company. Jim will give an economic update, this is a presentation that you will all enjoy. Also attending our meeting to give a State of the Banking update will be Scott Gruber, the Divisional President for the Berks and Montgomery Regions of National Penn.

Advance reservations are required and are due by October 20<sup>th</sup>. Please call myself at 610-705-4377 or e-mail me at [Kevin.bieber@nationalpenn.com](mailto:Kevin.bieber@nationalpenn.com).

I hope to see a large attendance for this and I encourage you to bring a friend. I will see you on the 26<sup>th</sup>.

## **Meeting Minutes – Sept 29, 2009**

### **Call To Order**

The Sept. 29<sup>th</sup> meeting of the OVBA was held at Golden Oaks Country Club. President Kevin Bieber called the meeting to order at 12:10 pm and introductions were made.

### **Attendance**

The total attendance for the meeting was 16 with 16 businesses being represented.

### **Minutes & Treasurer's Reports**

There were no minutes to approve since a picnic was held in place of the regular August meeting.

Motion to accept the Treasurer's report as published in the last newsletter:

1st Jim McArthur                      2nd Carol Graves                      Motion Passed

### **General Business**

Marianne van der Velde of Re/Max of Reading was our speaker for this month. She presented information on: how realtors work; the relationships you can have with a realtor; the Berks County real estate market in recent years & current conditions; the \$8,000 tax credit; and home staging. The floor was then opened up for questions.

### **Committee Reports**

**Scholarship Committee** – No Report.

**Program Committee** - Jim Barnes with National Penn Bank Investments and Scott Gruber, Divisional President representing Berks/Montgomery counties for National Penn Bank, will be the speakers at the October 26<sup>th</sup> meeting. This will be a dinner meeting held in the newly renovated Oley Fire Company dining room. RSVP will be required.

No speaker was announced for the November 24<sup>th</sup> meeting.

There will be no meeting in December.

**Oley Fair** - We received 50 game entries this year. Rebecca Tetley won \$50 from the Yellow House Hotel. The Yellow House Hotel was kind enough to donate \$25 of this prize. Thanks to Jim McArthur, Brenda Weil, Harold Hoch, Carol Graves, Deb Wanner, Mike McCarthy, Jennifer Woodland, Mike Schaeffer, & Trish Hartline for helping staff the booth. Trish will not do OVBA booth next year as she will have her own.

**Nominating Committee** - Roxanne Stauffer will head up this years committee. At the October meeting, we will present a slate of officers for 2010. Voting will take place at the November meeting.

Kevin Bieber, Greg Zook, and Kelly Blankenbiller will all be resigning their positions.

Marianne van der Velde will still stay involved, but not as Secretary.

**New Business** - None

**Old Business**

The new website is up and running as of 9/23. Marianne van der Velde will be website administrator. The Officers met earlier today to discuss a few items that need to be fixed.

Email Marianne at [mvandervelde@GoBerksCounty.com](mailto:mvandervelde@GoBerksCounty.com) with any community updates for calendar. Also, if you have a photo or logo for your business that you would like displayed on the site, please send it in jpg format to Marianne.

Oley Fair – Kevin reported great year with good weather. Numbers were very slightly down this year. Planning is in the works for next year – see Kevin if you'd like to get involved.

**Announcements**

Dr. Zackon reported a good, smooth opening to the school year. Will send event dates for community calendar.

Harold – Fire Co 10/10-11 apple festival and antique engine show

Mike M – Fleetwood rotary Gala 10/1 at Moselm Springs-contact Dr. Zackon for info.

Rotary sponsoring Caribbean cruise March 2010 (9 days) starting at \$998.

Trish – Boyertown multi service raffling a cruise (\$20), only 1500 tickets.

Harold – Oley Halloween Parade Oct 17<sup>th</sup> at 1pm, rain date 10/18

Lloyd – Berks Farm Tour 10/3 (historical Society)

Dr. Zackon – Homecoming 10/16

Deb Wanner – as a new member, would like to meet with some of our business owners to get to know members better.

**Adjournment** - *The meeting was adjourned at 1:10 PM*

**Next Meeting: October 26, 2009 6:00 pm - Oley Fire Company.**

*Respectfully submitted,*

*Marianne van der Velde, Secretary*

**September Treasurer's Report**

Beginning Balance	\$3,077.60
Deposits	
Dues (2 for 2009)	\$100.00
Dues (2010)	\$50.00
Expenses	
Media Fusion Website	\$1,000.00
Kevin Bieber (guest speaker lunch)	\$7.34
Trish Hartline (Oley Fair materials & supplies)	\$60.77
Ending Balance	\$2,159.49