



Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

www.oleyvalleybiz.org

President's Message

Hello to everyone. I hope you are enjoying this cool weather as much as I am.

Much was discussed at our September business meeting. Marsha's newly renovated upstairs room was very private and gave us a nice, quiet place for our meeting.

We decided to continue the OVBA Booth at the Oley Fair, but agreed we must have one business there at all times. Kevin Bieber said the starting time for the fair will be the same for the three days. For the mixer, it was suggested that we invite businesses outside our association. Also, the committee will get together to further study the map possibility.

The nominating committee (Stu Kern, Scot Williams, Kevin Bieber, Oscar Egolf, and Minerva Hoppes) will be seeking new officers. If you are asked, please consider serving.

There will be another Covered Bridge Celebration on June 11, 2005. More details later.

The Scholarship Fund will be the same. Don't forget to drop off your empty ink cartridges at Sovereign Bank or the Oley Valley Hardware.

See you on Monday, October 25th.

Respectfully,

Wilma Leininger

October Meeting

The next meeting of the Oley Valley Business Assoc. will be breakfast meeting on **Monday, October 25, 2004 at 7:00 a.m. at the Pleasantville Diner**. The speakers will be Jim Jeffreys and Larry Jilk from SCORE. SCORE is the Service Corps of Retired Executives a function of the SBA (Small Business Administration) of the U.S. Government. SCORE has a wide variety of no cost programs to help small business start up and be successful including consulting, business plan review, resource location, etc. This will be a very informative meeting so plan to attend.

The November 29, 2004 luncheon meeting will be at noon at the Historic Pleasantville Inn. Guest speaker will be Donna Rhoads with tax information.

The December 27, 2004 breakfast meeting will be at the Pleasantville Diner at 7:00 a.m. The speaker will be Jerry Catagnus from the Oley Valley Swimming Recreation Association.

September 27, 2004

Call to Order

The September meeting of the Oley Valley Business Association was held at the Historic Pleasantville Inn in the new upstairs meeting/multi-purpose room. The meeting was called to order by President Wilma Leininger at 12:15 p.m., followed by the introduction of members.

*Minutes and
Treasurer's Report*

A motion was made to accept the August minutes by Stu Kern and seconded by Doug Reitnour. Motion carried.

A motion was made to accept the Treasurer's Report by Lorraine Sterner, seconded by Debra Reitnour. Motion carried.

Attendance

The total attendance for the meeting was 12 members.

Old Business

Mixer: Frank Morgan will bring us up to date in the near future. Additional information will also be posted on the website.

Oley Valley Fair: President Leininger was a tad discouraged and thought, considering the number of OVBA members, we could do better manning the booth. She did thank everybody who participated, with special thanks to Stu for redoing the booth and setting it up and special thanks to Oley Valley Landscape for providing mums. It was noted that Dennis Leh appreciated the booth being cut back and opening the area a little bit more. Other questions were asked of Kevin Bieber about the fair as to the hours and parking passes.

Map of Area Businesses: Kevin Bieber was going to find out more information as to the status of the maps and the concern of the area covered by the maps and hopefully have more to report at the next meeting.

New Business

Future Speakers: Future speakers include a representative from SCORE which is an organization designed to help businesses and start-ups. The organization is comprised of retired executives. This presentation is scheduled as a breakfast meeting on October 25 at the Pleasantville Diner. The speaker for the November luncheon meeting will be Donna Rhoades who will be discussing year end taxes. Individuals interested in the construction of a community swimming pool within the Oley Valley area will be sharing their thoughts at the December breakfast meeting.

Scholarship: The scholarship application will once again be posted on the web. Secretary Kramer still has intentions on writing a brief article on last year's recipient. It was noted that we have received over \$200 from revenues generated by the used ink cartridge collection.

Nominating Committee: A nominating committee was appointed which consists of Stu Kern, Scot Williams and Kevin Bieber. Oscar Egolf will also be asked to serve on the committee.

*New Business
(cont)*

Pleasantville Bridge Ceremony 2005: Marsha Moser reported that there is a Pleasantville bridge event, somewhat similar to last year, scheduled for June 11, 2005. A rain date will be established in the event of inclement weather. She spoke of the success of the last event and expects the same outcome in 2005.

Speed Limit: Again, the rationale for posting 25 mph speed limits, particularly along Covered Bridge Road, between the covered bridge and Kauffman Road, was questioned. It was suggested that the OVBA write a letter to the township supervisors to once again ask them the determining factor of the 25 mph speed limits which are being posted throughout the township.

Berks County Chamber of Commerce: Mike McCarthy of the Berks County Chamber of Commerce noted several programs being sponsored by the Chamber. The program topics include health insurance, international business, women in business and others, most of which can be viewed on the Chamber website at www.berkschamber.org.

Holiday Mixer

Mark your calendar for the "HOLIDAY MIXER" scheduled for Thursday, Dec. 9th at Yellow House Hotel. As with all mixers, a great turnout is expected for this social event which will be even more enjoyable if you can bring a guest or prospective member. Token door prizes from our members are always appreciated. More information will be posted in the next OVBA newsletter or you can contact Frank Morgan at 610-987-6444.

Adjournment

Motion was made to adjourn at 1:10 p.m. by Marsha Moser and seconded by Stu Kern. Motion carried

*Respectfully Submitted,
Douglas A. Kramer, Secretary*

*Treasurer's
Report*

Oley Valley Business Association

Treasurer's Report

Beginning Balance	\$3,372.66
Interest	<u> .83</u>
SubTotal	\$3,373.49
Expenses:	
Heffner Printing (1000 booklets)	555.23
Peripheral Systems #9821	13.12
SubTotal	\$ <u>568.35</u>
Ending Balance	\$ <u>2,805.14</u>

*Respectfully Submitted,
Minerva S. Hoppes, Treasurer*

16 THINGS THAT IT TOOK ME OVER 50 YEARS TO LEARN:

by Dave Barry, Nationally Syndicated Columnist

1. Never, under any circumstances, take a sleeping pill and a laxative on the same night.
2. If you had to identify, in one word, the reason why the human race has not achieved, and never will achieve, its full potential, that word would be "meetings."
3. There is a very fine line between "hobby" and "mental illness."
4. People who want to share their religious views with you almost never want you to share yours with them.
5. You should not confuse your career with your life.
6. Nobody cares if you can't dance well. Just get up and dance.
7. Never lick a steak knife.
8. The most destructive force in the universe is gossip.
9. You will never find anybody who can give you a clear and compelling reason why we observe daylight savings time.
10. You should never say anything to a woman that even remotely suggests that you think she's pregnant unless you can see an actual baby emerging from her at that moment.
11. There comes a time when you should stop expecting other people to make a big deal about your birthday. That time is age eleven.
12. The one thing that unites all human beings, regardless of age, gender, religion, economic status or ethnic background, is that, deep down inside, we ALL believe that we are above average drivers.
13. A person, who is nice to you, but rude to a waiter, is not a nice person. (This is very important. Pay attention. It never fails.)
14. Your friends love you anyway.
15. Never be afraid to try something new. Remember that a lone amateur built the Ark. A large group of professionals built the Titanic.
16. Thought for the day: Men are like fine wine. They start out as grapes, and it's up to the women to stomp the crap out of them until they turn into something acceptable to have dinner with.