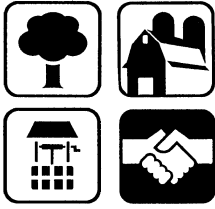


Oley Valley Business Association

P.O. Box 25

Oley, PA 19547-0025

www.oleyvalleybiz.org



*Sept. 30th, 2008
Meeting*

Our next meeting will be on **Tuesday, Sept. 30, 2008 at 12 noon**. We will be meeting at the Golden Oaks Country Club on the Terrace. Dana Eichert, Executive Director of Boyertown Area Multi-Service, Inc. will be our guest speaker. Please *mark your calendar and plan on attending*.

*Message from
OVBA President
Sept. 2008*

Greetings:

The Oley Community Fair is now behind us and I believe we had a very successful year representing the businesses of our association. I wish to express my deep gratitude to Trish Hartline, Pat Weitzel and Brenda Weil for organizing the fair booth this year. We did receive 4th prize in the commercial exhibit category for our booth. Through their efforts we also added several new memberships and many more businesses were contacted about becoming members. Thank you to Jean Zimmerman of Peripheral Systems who put together the PowerPoint presentation which ran continuously. I want to thank those who came and staffed the booth during the fair.

The committee developed a game to connect visitors to member businesses who had booths at the fair. By the end of Sat. we had several completed game forms which were entered into the drawing for one of the three prizes. The drawing took place Sat. evening at 8PM. This year's winners were Laura Wesley, Pat Weller & Carole Berry. I wish to thank the following businesses who donated items included in our prizes: Oley Valley Feed, Evelyn & Harriette's, Pine Lane Nursery, VIST Financial, Bridge Inn, Pheasantland Rollerdrome, A Splash of Red (not presently a member), Susquehanna Bank, Repperts Candy & Pikeville Equipment.

Our next meeting is Sept. 30th at 12 noon. We will be meeting at the Golden Oaks Country Club on the Terrace. Dana Eichert, Executive Director of Boyertown Area Multi-Service, Inc. will be our guest speaker. The mission of the Boyertown Area Multi-Service, Inc. is to provide resources and services to meet unfulfilled human and community needs in the greater Boyertown Area. An example of just two areas where Oley residents benefit are Meals on Wheels and the Senior Center. Visit their website for more information <http://www.boyertownareamulti-service.org/index.aspx>.

We have three meetings left in 2008. In our Nov meeting we will be finalizing the election of officers for 2009. So please mark your calendars now Sept 30th, Oct 28th, and Nov 25th.

As a reminder our business association will only be as strong as its members becoming involved. I hope to see many of you at our next meeting and as always, if you have questions or comments email me at jmacarthur@newlifebfc.org.

Best Regards,
Jim Mac Arthur
President

Call To Order

The August 26, 2008 meeting of the Oley Valley Business Association was held at the Yellow House Hotel. President Jim MacArthur called the meeting to order at 12:15pm.

Attendance

The total attendance for the meeting was 11 with 11 businesses being represented

Minutes & Treasurer's Reports

A motion to accept the Minutes as published in the most recent newsletter was made by Kevin Bieber, and seconded by Kelly Blankenbiller. The motion carried.

A motion to accept the Treasurer's report as presented was made by Carol Meeker & seconded by Barb Olzewski. The motion carried.

General Business

President Jim MacArthur discussed the following items:

1. New Business Directories are finished! Members are asked to please display at their shops, etc...
2. Oley Fair – We need more volunteers to man the booth during the fair. Marianne suggested calling people directly rather than just email for a better response. Also, Jim will coordinate getting an updated Power Point display and computer equipment for the fair.
3. He will order more OVBA pens. Marianne van der Velde suggested National Pen Co.
4. We will plan on having a vote for 2009 officers at the November meeting since there is no meeting for December. Jim will be stepping down as President.
5. We have 3 meetings left this year. One will be a dinner meeting. Which month we have that will be determined by the speakers we are trying to get and their availability.
6. We can better benefit members by better utilizing the web site. The officers are kicking around some ideas.

Members Dee Campbell (Fleetwood Satellite) and Carol Meeker (Keystone Miller Blood Center) were our speakers for our new format of having presentations by our members on alternate meetings.

Both gave very informative talks about their respective businesses and also answered a few questions.

Committee Reports

Program Committee

Kevin Bieber reported that he and Stu have gotten a bit off track in this area and wanted to know if they should continue to try and book for this year.

Please submit any suggestions/ideas for future speakers to Stu Kern or Kevin Bieber.

Next Meeting:
September 30, 2008 12:00 Noon at Golden Oaks.

Oley Fair Committee:

Trish Hartline asked how much to spend on prizes for the fair and thanked all those who had signed up so far to help with the booth.

Kevin Bieber handed out Fair Schedules and promised great weather!

New Business

Jim MacArthur wants to explore mentor relationships with the high school. Dr. Zackon is very interested in this idea. Attending members were very supportive of this type of program and Jim thanked everyone for their ideas.

Old Business

Trish Hartline asked why we went back to monthly meetings instead of every other month. Jim MacArthur explained that it was decided monthly was better because otherwise things were too inconsistent. Each month will alternate between internal speakers (members promoting their businesses) and external speakers.

Adjournment

The meeting was adjourned at 1:00PM.

*Respectfully submitted,
Marianne van der Velde, Secretary*

Treasurer's Report

**Oley Valley Business Association
Treasurers Report
September 2008**

Balance as of Aug. 2008		\$3,027.43
Deposits	New Memberships (3)	\$ 200.00
	4 th Place Winner	
	Oley Fair - Commercial Exhibit	<u>\$20.00</u>
Expenses	Heffner Printing	\$493.54
	New Directories	
	Peripheral Systems	<u>\$11.58</u>
Balance as of 9/22/08		\$2,742.31

*Respectfully Submitted,
Kelly Blankenbiller
Treasurer*